

FROM THE EXECUTIVE DIRECTOR

LET'S PARTY! Please plan to join fellow Business League members and elected officials in celebration of the first anniversary of the Madison County Business League! The second annual Fall Forum Celebration reception will be held on Wednesday, November 10th from 5:30 – 7:30 p.m. at the Jackson Yacht Club. We will enjoy heavy hors d'ouvres, drinks, pianist Janusz Szlubowski, and... one of the most beautiful, scenic views in Madison County!

During the event, the Business League will present the very first "VISION" award! This award was established to recognize an individual/company member who had the greatest economic development impact on our county during the previous year (2009 – 2010). The successes of the past year would not have been possible without membership support. I am most grateful to each of you.

The deadline to RSVP for the event is Monday, November 8th. Please adhere to this deadline in order that we may adequately prepare the food and nametags for all guests. Come Celebrate!



JAN COLLINS, EXECUTIVE DIRECTOR

A NOTE FROM THE CHAIRMAN

November? Already? Wow, time really does fly when you're having fun! Serving as Chairman of the Madison County Business League this past year has been rewarding for me. I've been fortunate to be part of a great group of people that support this organization. From the staff at MCBL and MCEDA, our Board of Directors and the membership that makes it all possible, I am proud of the progress we've made in 12 short months.

This year has been especially exciting with the caliber of programs we've presented and the quality of the speakers we've been able to host. In 2010, we were able to conduct two League & Legislature events. These events are regular events planned to link our membership with our elected state and local officials in a reception/luncheon panel discussion forum to cover current legislation and events that affect the economic health and well being of Madison County.

The Economic Symposium 2010: Economic Perspectives for Madison County was held at Nissan North America in May was well attended with over 200 members, elected officials, guests. Our distinguished panel of speakers included Dr. Marty Wiseman- MSU Stennis Institute of Government, Dr. Phil Pepper, and Dr. Dave Altig - Federal Reserve Bank of Atlanta. The symposium was intended to inform our membership how Madison County compared with the state, nation and the world, relative to economic well being.

In September, we hosted a Salute to Excellence in Education 2010: Education = Economic Development. Speakers included Dr. Hank Bounds, Dr. Tom Burnham, Governor Ronnie Musgrove, Supt. Mike Kent, Holmes CC president Glenn Boyce. With insight from local school board officials, we were able

to secure the dynamic and informative Dr. Bill Daggett, CEO of the International Center for Leadership in Education as our key note speaker. We recognized the outstanding efforts of our Madison County educators and were challenged to raise the bar to compete nationally and globally. Everyone was in agreement that quality education is paramount to economic development within a community.

Each of the two symposiums was accompanied by VIP dinners giving our Platinum sponsors an opportunity to visit with the speaker in a one-on-one setting.

In August and October, we hosted Coffee with Congressman Harper at Butler Snow and Congressman Thompson at the MSU CAVS Extension. Each event provided a platform in order for the Congressmen to share their unique Congressional perspectives with members and local officials.

With the help of our membership, we look forward to expanding the quality of the programs we offer in 2011. On Wednesday, November 10th, we will celebrate our 12 month anniversary during the Fall Celebration at the Jackson Yacht Club. I think you'll agree that we have a lot to celebrate. Madison County Business League (MCBL) is now 80 members strong and growing! We want to continue to grow and support membership and the county we serve. We hope you'll join us in the coming year.



BILL GUION, BANKPLUS, CHAIRMAN

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MISSISSIPPI FIREFIGHTERS MEMORIAL BURN ASSOCIATION

Burn injuries of any level can be devastating – physically, emotionally and financially. The effects are so far-reaching that the burn victim's family members play a vital role in the healing and recovery process. This is why the Mississippi Firefighters Memorial Burn Association exists – to support burn victims and their families in all aspects of the recovery process.

We are very fortunate to have the Joseph M. Still Burn and Reconstructive Center, Inc. at Crossgates River Oaks Hospital to provide exceptional care for our burn victims. The outpatient clinic sees approximately 400 patients per month and there have been well over 300 patients admitted into the burn center since last July when they opened.

MF MBA assists in helping with the needs of these burn patients and their family members. The monies raised from our fundraisers assist families with travel costs, medication costs, pressure garments, and other related expenses. Our Association is also raising funds to build a facility near our new Mississippi burn center where family members of burn victims will have a "home away from home" while loved ones undergo treatment.

I feel so blessed to have a job where I am able to help people each day. I love to be involved in the community and help any way I can. I currently serve as Rotary District 6820 Assistant Governor and Public Relations Chair, Lt Governor of the American Advertising Federation District 7, Rankin County Chamber of Commerce Business Development Committee Chair, and am active with the Flowood Chamber of Commerce, Mississippi Society of Association Executives, PRAM, YMCA Board of Directors, Junior League of Jackson and other community organizations. I am also very involved with St. Mark's United Methodist Church.

I feel that I made a very wise decision to join the Madison County Business League. It has been a valuable networking tool; and I look forward to getting more involved in the Madison community.



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THOMPSON: MADISON'S GROWTH FROM INCENTIVES

U.S. Rep. Bennie Thompson believes in federal earmarks to grow local projects.

"Incentives, that's what is put on the table to convince businesses this county is better," the Democratic congressman told the Madison County Business League last week. "If your communities grow, I say to the Business League, it's the federal dollars that incentivize much of that growth." ...**READ THIS ARTICLE AT MADISONCOUNTYBUSINESSLEAGUE.COM**

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