

# MADISON COUNTY ECONOMIC DEVELOPMENT AUTHORITY MADISON COUNTY BUSINESS LEAGUE

## 2012 Economic Development Issues Survey Results

Following are the results of the survey, broken down by percentage of responses. MCEDA/MCBL had a 60% response rate from members.

**1. Please mark the top three government driven priorities related to Madison County's business and economic climate that require more focus and or improvement:**

- 1. Small business development/incentives 30 respondents**
- 2. Infrastructure 24 respondents**
- 3. Education 20 respondents**
4. Community enhancements/amenities
5. Wellness and quality of life
6. Law enforcement/crime prevention
7. Workforce training
8. State tax policy
9. Healthcare access and services
10. Technology adoption

**2. How important do you feel the following issues are for Madison County? (Rank from 1 being least important to 5 being most important)**

- Improving Madison County representation through redistricting  
1) 12%      2) 2%      **3) 31%**      4) 24%      **5) 31%**
- Enhancing government efficiency/technology  
1) 4%      2) 4%      3) 22%      4) 33%      **5) 37%**
- Performance based budgeting  
1) 0%      2) 2%      3) 18%      4) 24%      **5) 55%**
- Reducing regulations faced by business  
1) 2%      2) 4%      3) 22%      4) 12%      **5) 59%**
- Additional tort reform such as "loser pays" laws  
1) 15%      2) 8%      3) 27%      4) 19%      **5) 31%**
- State tax reform and simplification  
1) 2%      2) 2%      3) 20%      4) 24%      **5) 47%**
- Enhancing/increasing incentives available to business  
1) 0%      2) 0%      3) 22%      4) 22%      **5) 56%**
- Sustained funding for roads/infrastructure  
1) 0%      2) 0%      3) 14%      4) 29%      **5) 57%**
- Sustained funding for education  
1) 2%      2) 0%      3) 17%      4) 21%      **5) 60%**

**3. How important do you feel the following Economic Development issues or projects are for Madison County? (1 being least important to 5 being most important)**

- Having enough shovel ready industrial sites to be competitive  
 1) 4%            2) 4%            3) 20%            **4) 44%**            5) 28%
- Enhancing broadband service  
 1) 4%            2) 7%            3) 24%            **4) 38%**            5) 27%
- Developing a job creating Technology/BioTech/BioMed incubator  
 1) 4%            2) 6%            **3) 35%**            4) 22%            5) 33%
- Developing a new commercial airport with a focus on cargo  
 1) 13%           2) 15%           **3) 44%**            4) 13%            5) 17%
- Create an aggressive plan to help develop Parkway East  
 1) 13%           2) 6%            3) 10%            **4) 39%**            5) 32%
- Construction of a Madison County Convention Center  
 1) 29%           2) 4%            **3) 37%**            4) 12%            5) 18%
- Take a new “strategic approach” to secure funds from Washington  
 1) 8%            2) 2%            3) 23%            4) 27%            **5) 40%**
- Construction of a new east/west transportation corridors  
 1) 6%            2) 0%            3) 17%            4) 30%            **5) 47%**

**4. Given your current opinion about the economy, during the coming year what do you expect your company to experience**

- Strong growth                      13%
- **Slow growth                        52%**
- Same                                    31%
- Turn down                            4%

