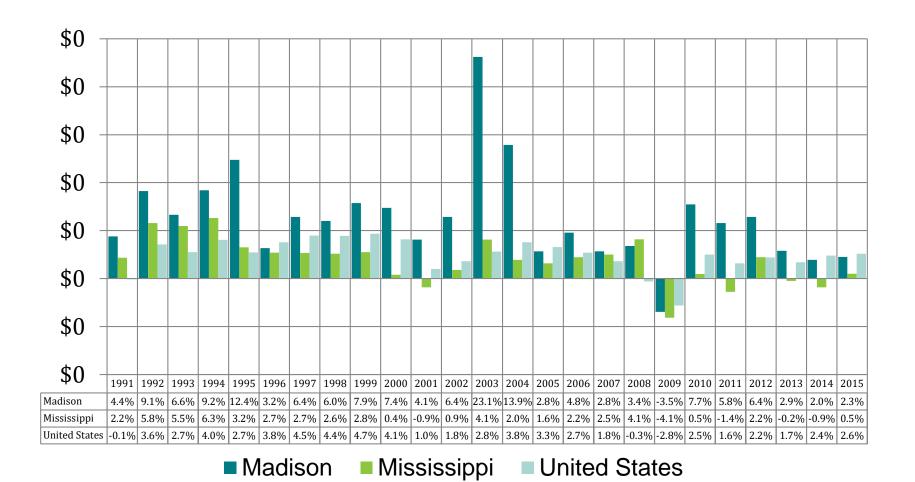
# ECONOMIC MOMENTUM IN MADISON COUNTY

**April 2017** 

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Mississippi Institutions of Higher Learning
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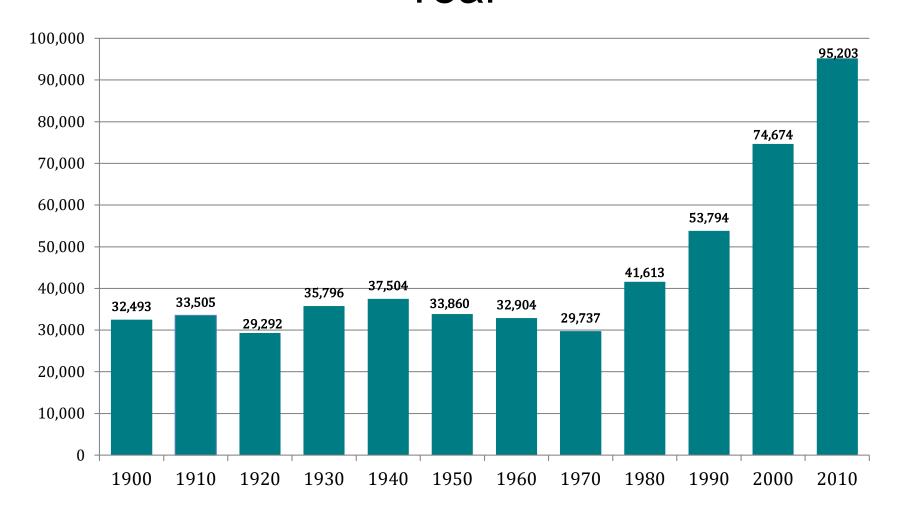
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#### Real Gross Domestic Product Growth

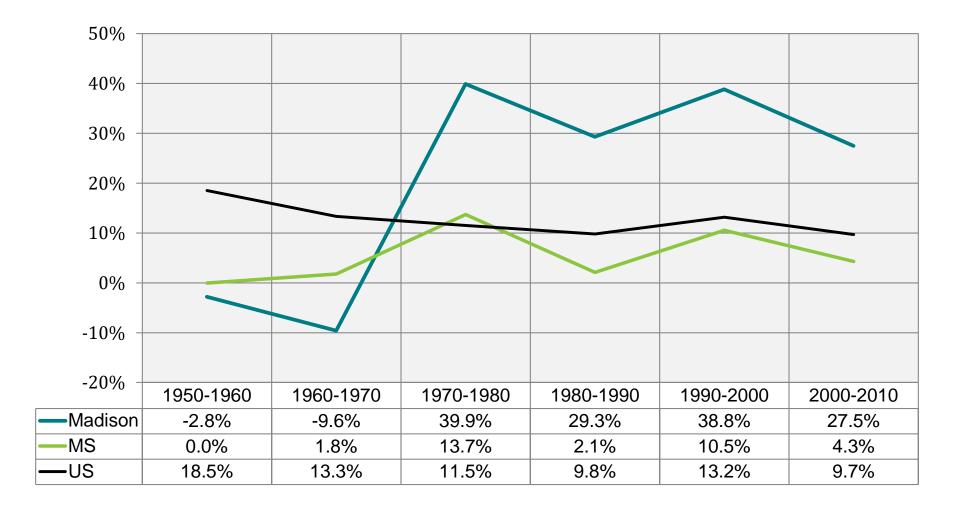


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### Madison County Population by Census Year



### Population Growth By Decade



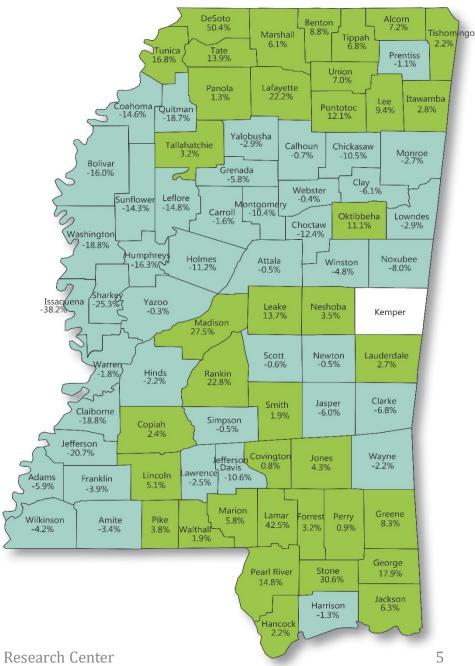
# Population Growth by County, 2000-2010

United States 9.7%
Mississippi 4.3%
Madison County 27.5%

No Change

Loss

Gain



Source: Bureau of the Census University Research Center

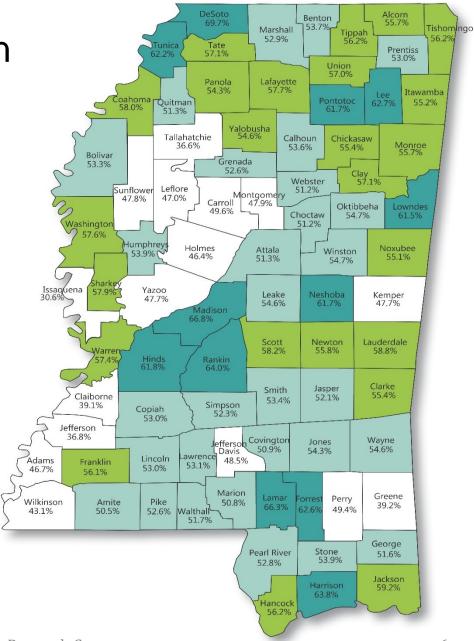


Labor Force Participation Rate, 2015

United States 63.7% Mississippi 58.0% Madison County 66.8%

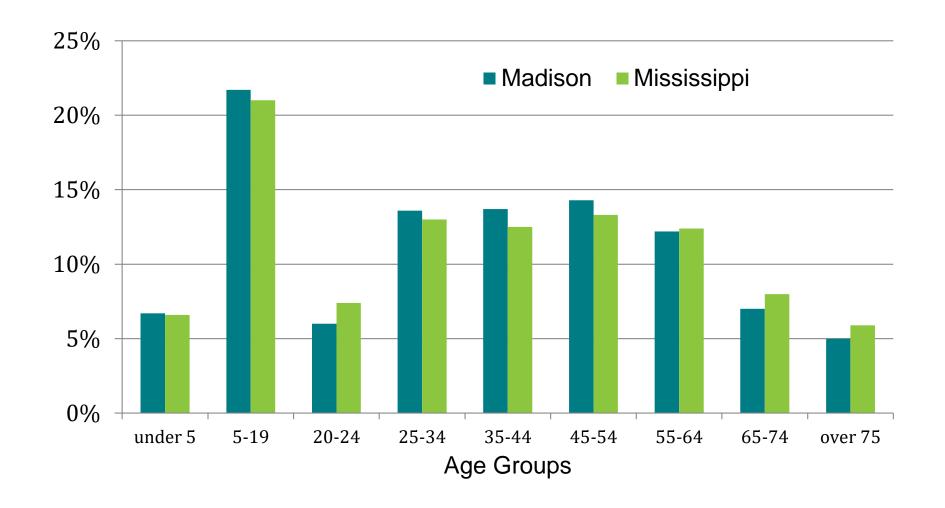
Up to 50%
50% to 55%
55% to 60%

Over 60%



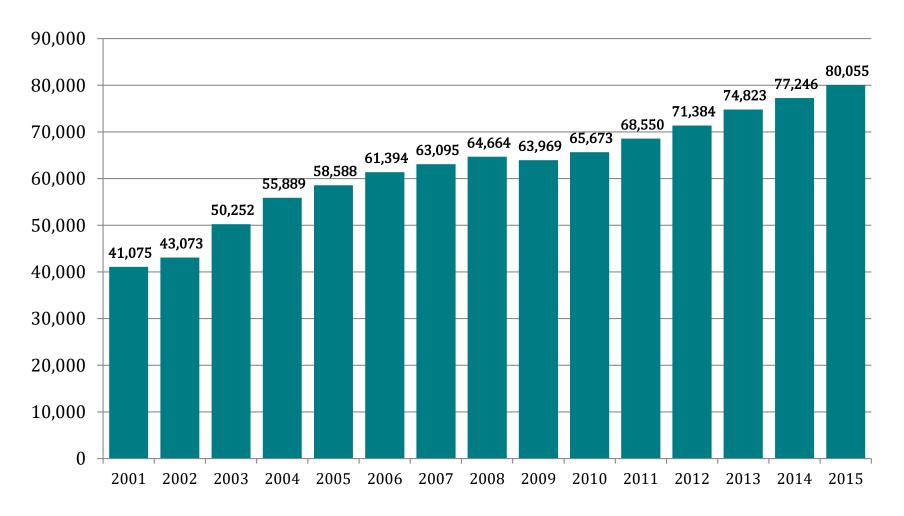


### Population Distribution By Age, 2015



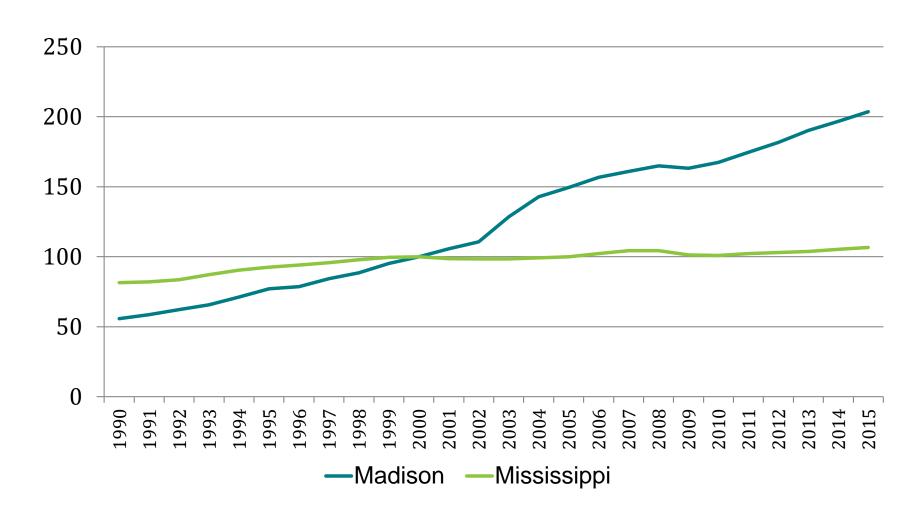


## Nonfarm Employment in Madison County



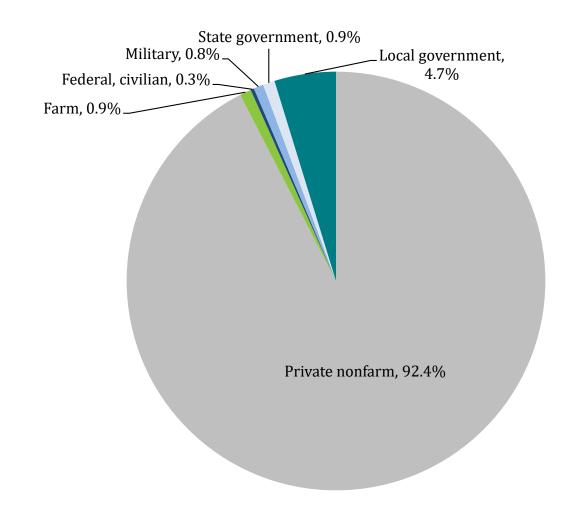
### **Employment Index**

Employment Level Indexed to 2000



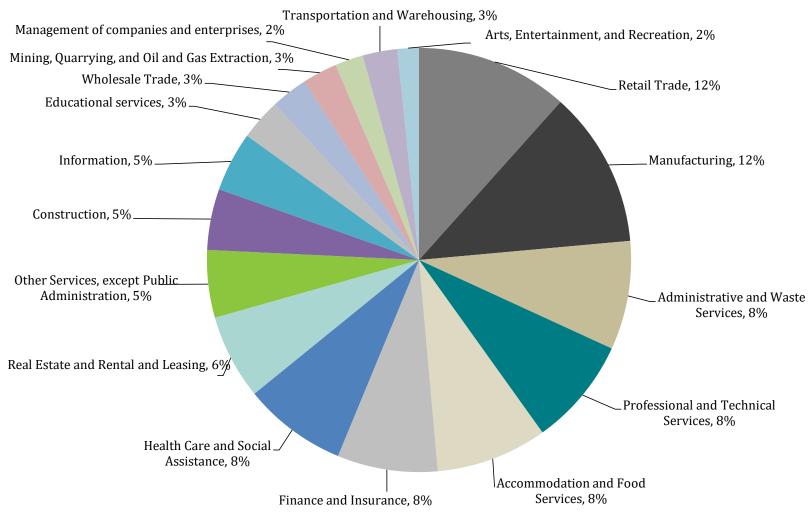


## Madison County Employment by Place of Employment, 2015





### Madison County Private Sector Employment by Industry, 2015

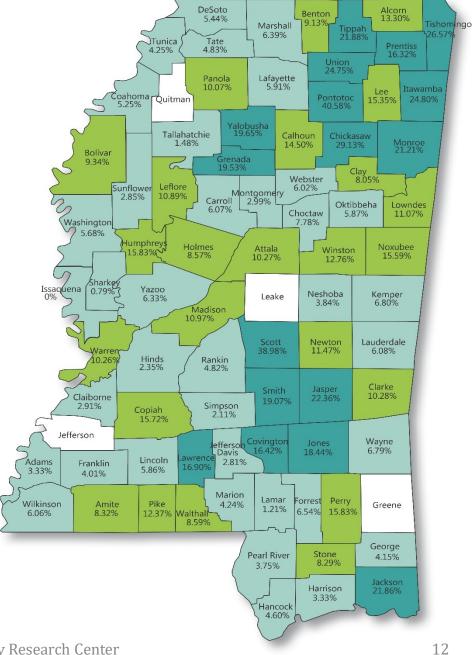




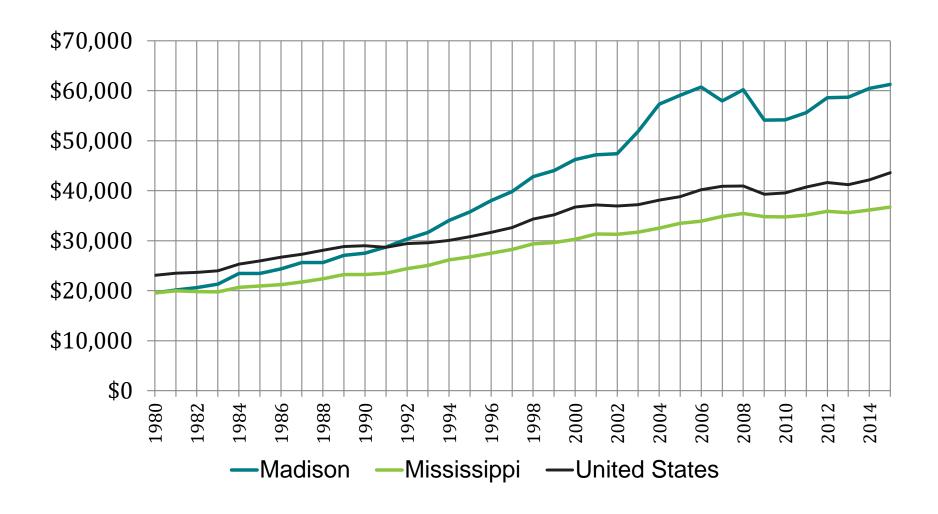
#### Manufacturing as a percentage of total employment, 2015

**United States** 6.88% Mississippi 9.37% Madison County 10.97%

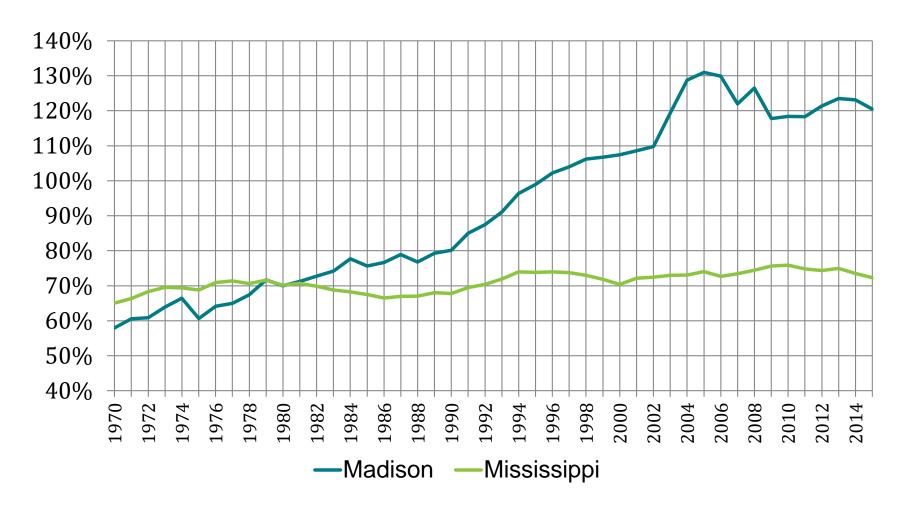
Not disclosed **Up to 8%** 8% to 16% **Over 16%** 



### Real Per Capita Income



## Per Capita Income as a Percentage of U.S. Per Capita Income





Per Capita Income, 2015

**United States** \$48,11

Mississippi \$34,77

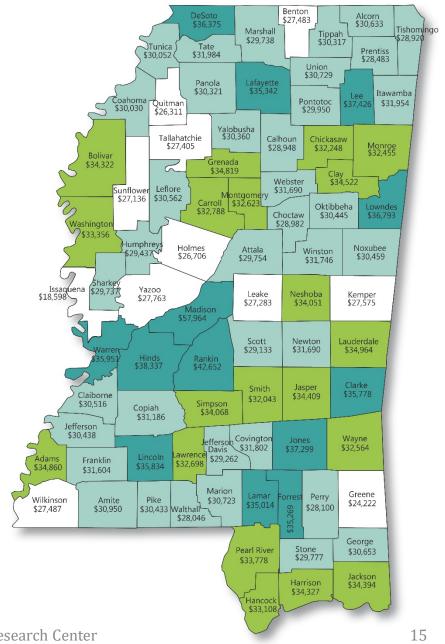
Madison County \$57,96

Under \$28,000

\$28,000 to \$32,000

\$32,000 to \$35,000

Over \$35,000

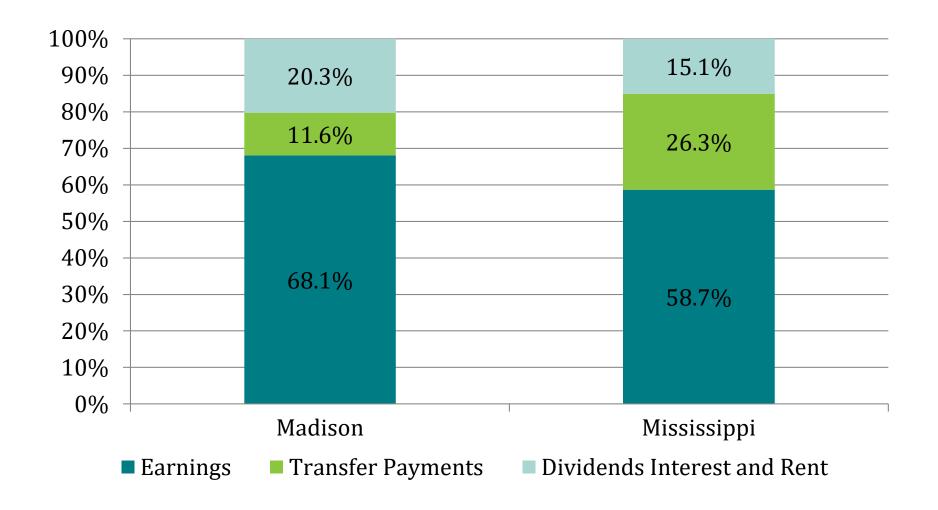


Source: Bureau of Economic Analysis

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### Income By Source, 2015





# Median household income in the past 12 months, 2011-2015

United States \$53,88

9

Mississippi \$39,66

5

Madison County \$64,37

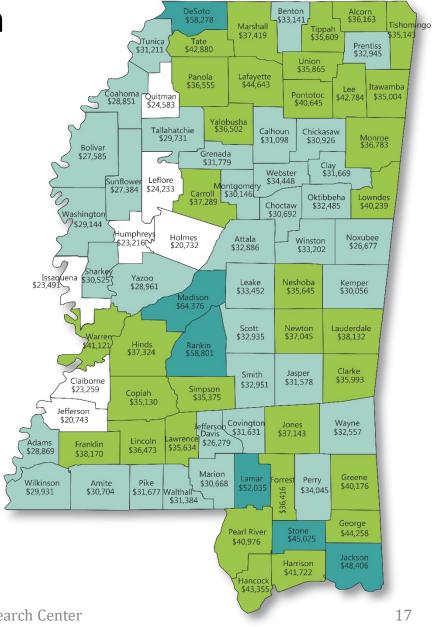
6

Under \$25,000

\$25,000 to \$35,000

\$35,000 to \$45,000

Over \$45,000



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#### Percentage of all people whose income in the past 12 months is below poverty level, 2011-2015

**United States** 15.5%

Mississippi 22.5%

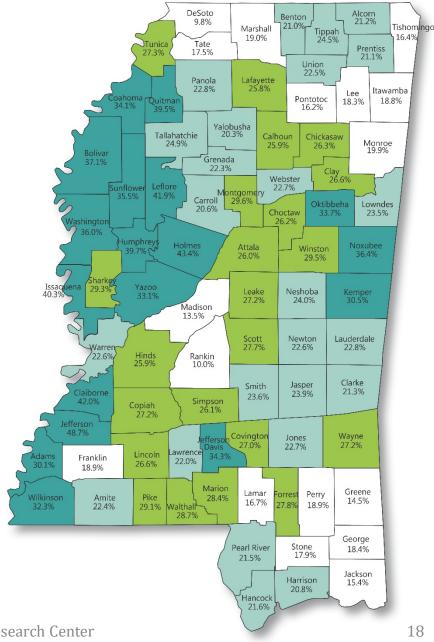
Madison County 13.5%

Up to 20%

20% to 25%

25% to 30%

**Over 30%** 



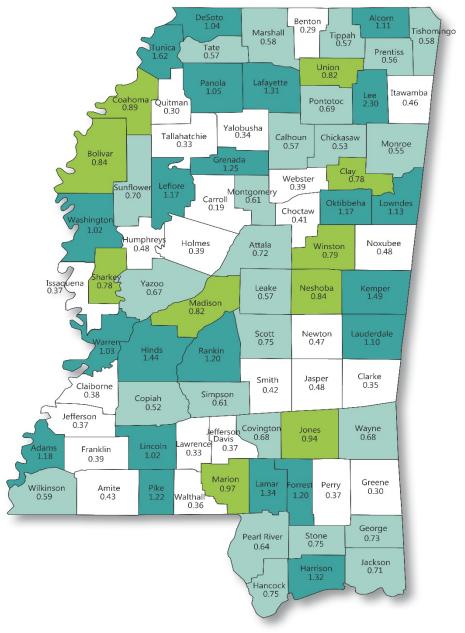
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### Retail Sales Pull Factor, 2015

Retail sales pull factor is the ratio of retail sales to total personal income in the county relative to the State. A pull factor of 1 implies the county is capturing all retail sales dollars. A pull factor below 1 implies the county is losing retail sales dollars to other areas. A pull factor greater than 1 implies the county is pulling retail sales in from other areas.

Up to 0.50
0.51 to 0.75
0.76 to 1.00
Over 1.00





#### Percentage of population 25 years and over with a high school education or higher, 2011-2015

United States 86.7%

Mississippi 82.3%

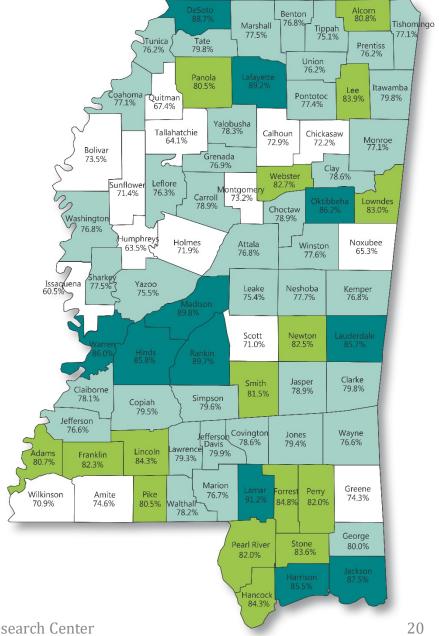
Madison County 89.8%

Up to 75%

75% to 80%

80% to 85%

Over 85%





Percentage of population 25 years and over with a bachelor's degree or higher, 2011-2015

United States 29.8%

Mississippi 20.7%

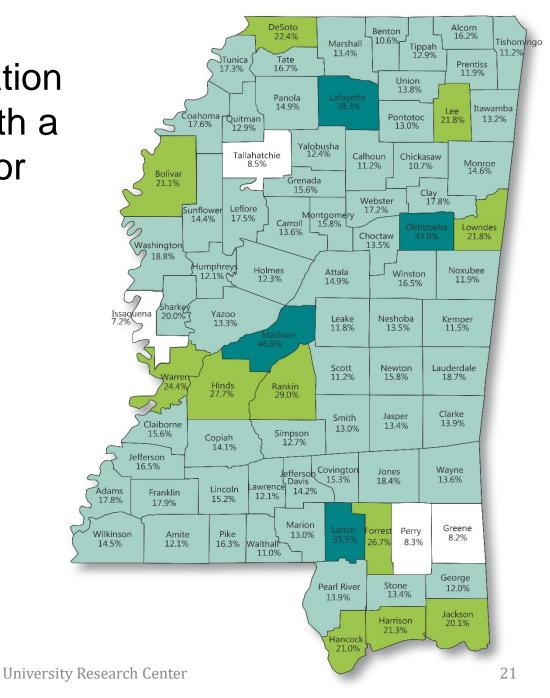
Madison County 46.0%

\_\_\_ Up to 10%

10% to 20%

20% to 30%

Over 30%



Source: Bureau of the Census



Percentage of households with own children under 18, female

householder, no husband

present,

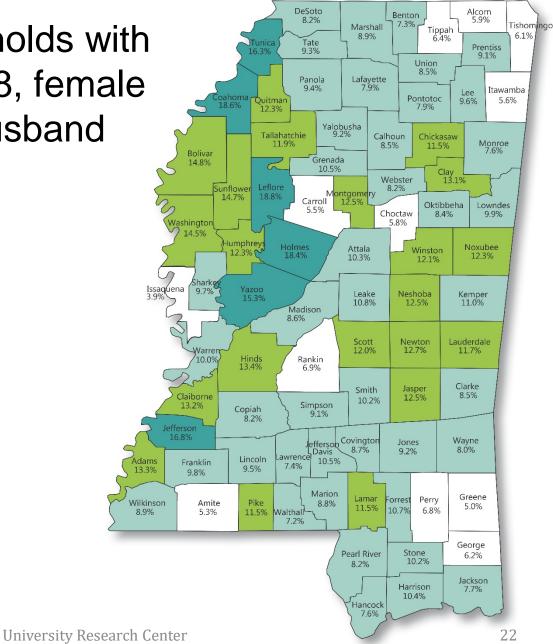
2011-2015

United States 7.1%

Mississippi 10.0%

Madison County 8.6%

Up to 7%
7% to 11%
11% to 15%
Over 15%





### Percentage of births to unwed mothers, 2015

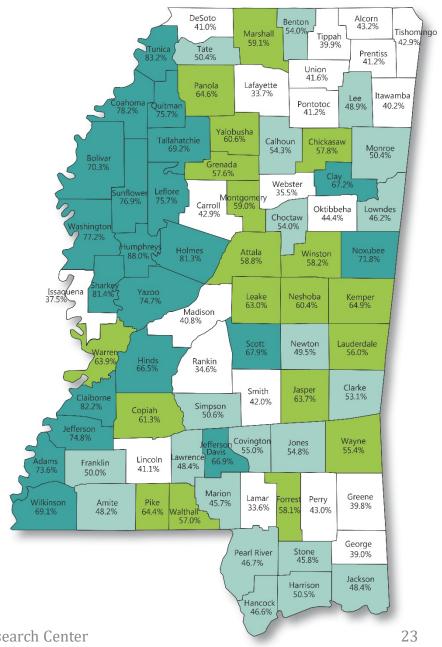
Mississippi 53.5% Madison County 40.8%

Up to 45%

45% to 55%

55% to 65%

Over 65%

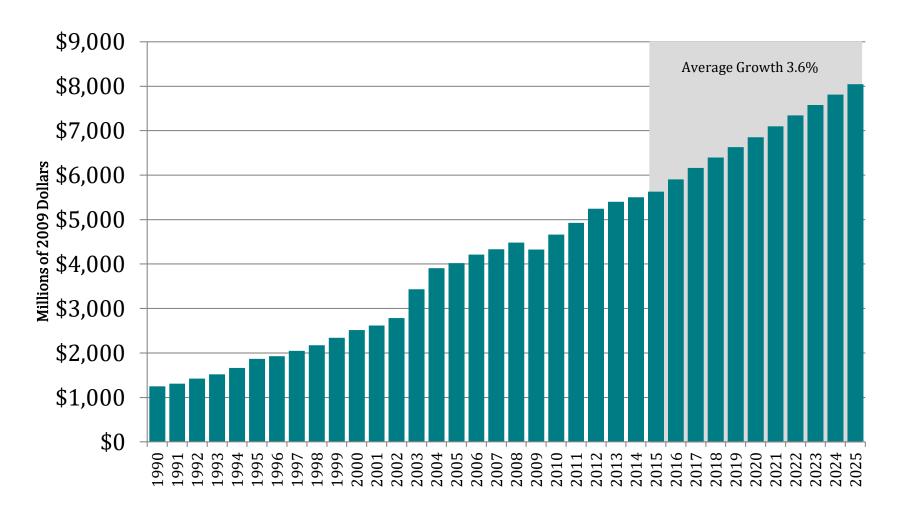


Source: Mississippi Department of Health

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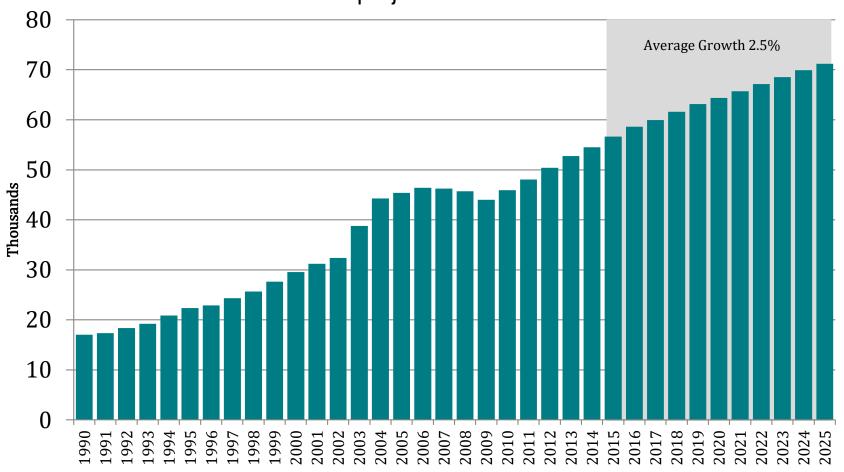
### Real GDP in Madison

Includes projections from IHS



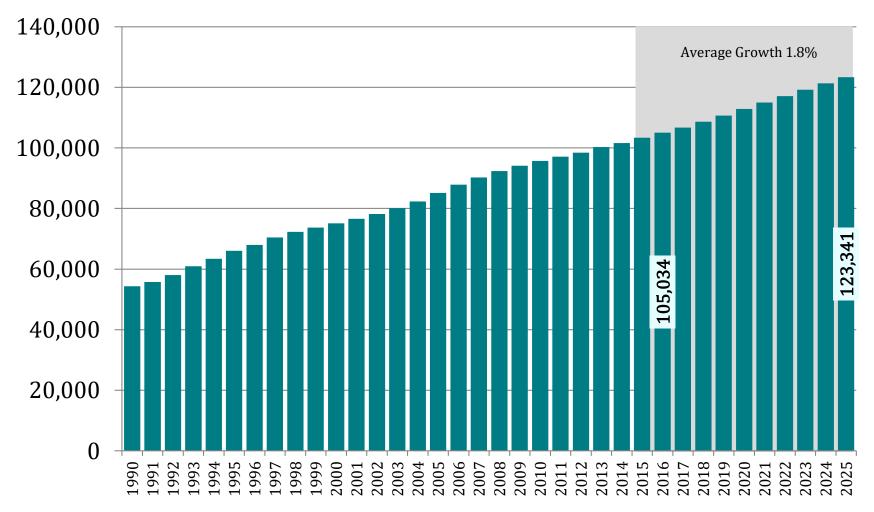
# Nonfarm Employment in Madison

Includes projections from IHS



### Population in Madison

Includes projections from IHS



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