



WEST POINT

# MORE

JOE MAX HIGGINS, JR.

STARKVILLE

COLUMBUS



# WHAT IS MORE?

**Schools**

**Sites**

**Qualified Staff**

**Housing**

**Money**

**Recreation**

**Taxing Entities**

**Infrastructure**







Communiversit







CLEDA and Columbus Lowndes  
Chamber of Commerce merge to  
form CLD LINK

2003



1993

Columbus Lowndes Economic  
Development Authority







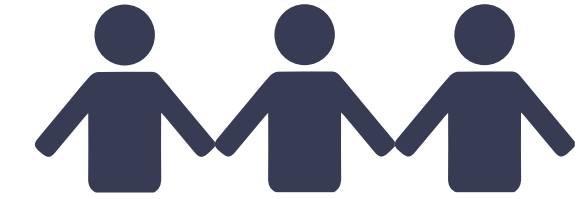
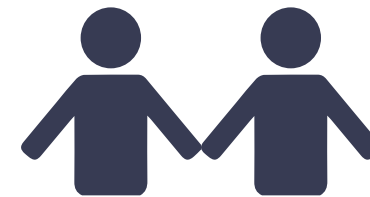
2011

Clay County approaches LINK

LINK makes proposal to Clay County

Clay County officially joins LINK  
Oktibbeha County approaches LINK  
Regional steering committee formed

2012



2013

Oktibbeha County officially joins LINK

Rebranded as GTR LINK

Reworked Bylaws

Signed Funding Contracts & Interlocals

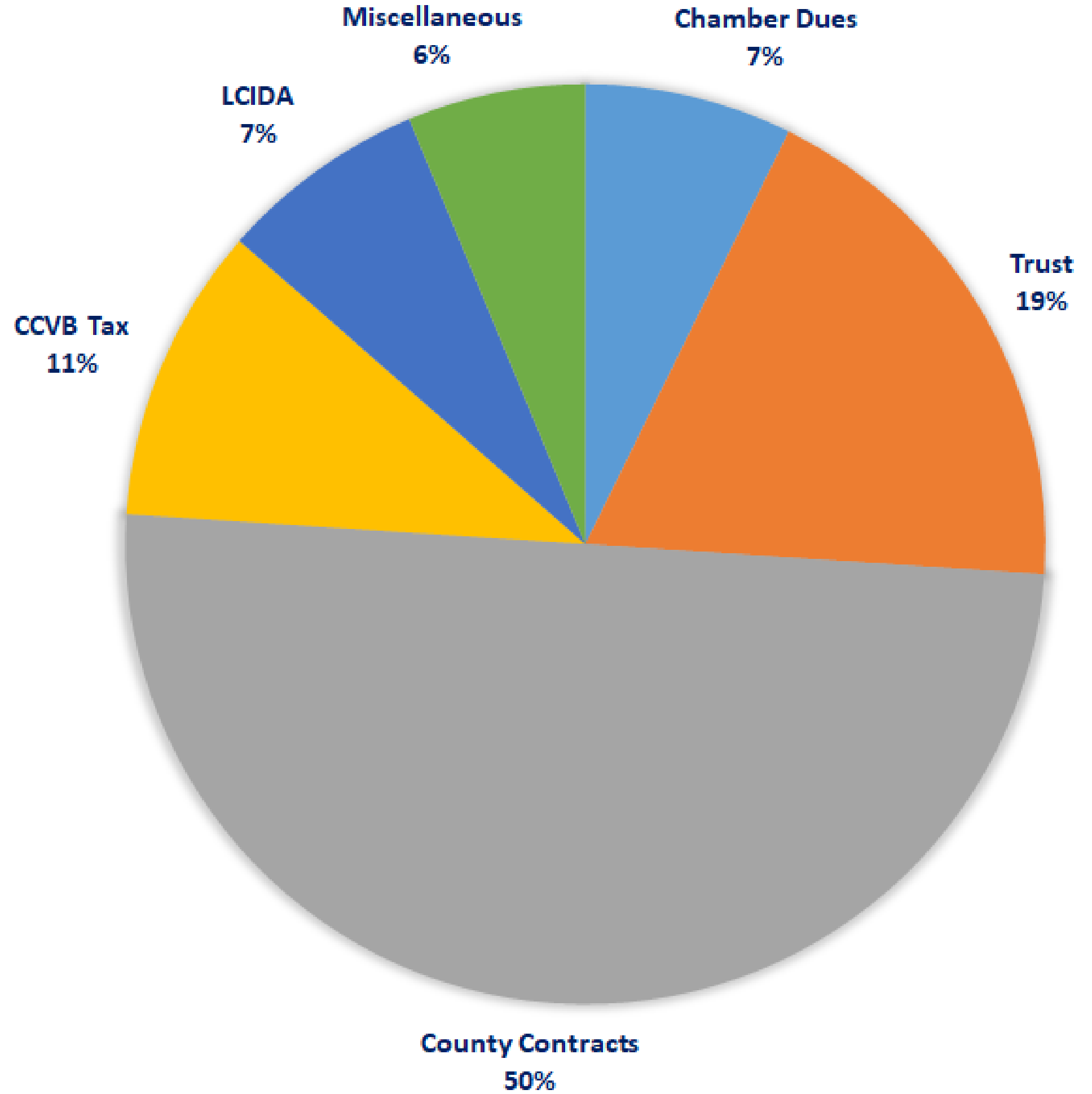






**GTR  
LINK**

Budget  
\$2.4 million







**CEO**



**President, Chamber**



**Programs and Events Director, Chamber**



**Senior VP, Development**



**Project Manager**



**COO**



**Accounting & EIB**



**Office Administrator  
CLCC & GTR LINK**





# OUR PRODUCT



# POLICOM METHODOLOGY

[www.policom.com](http://www.policom.com)

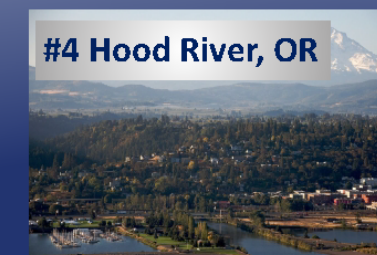
## Metropolitan



## Economic Strength Rankings

Economic Strength is the long-term tendency for an area to consistently grow in both size and quality.



## Micropolitan

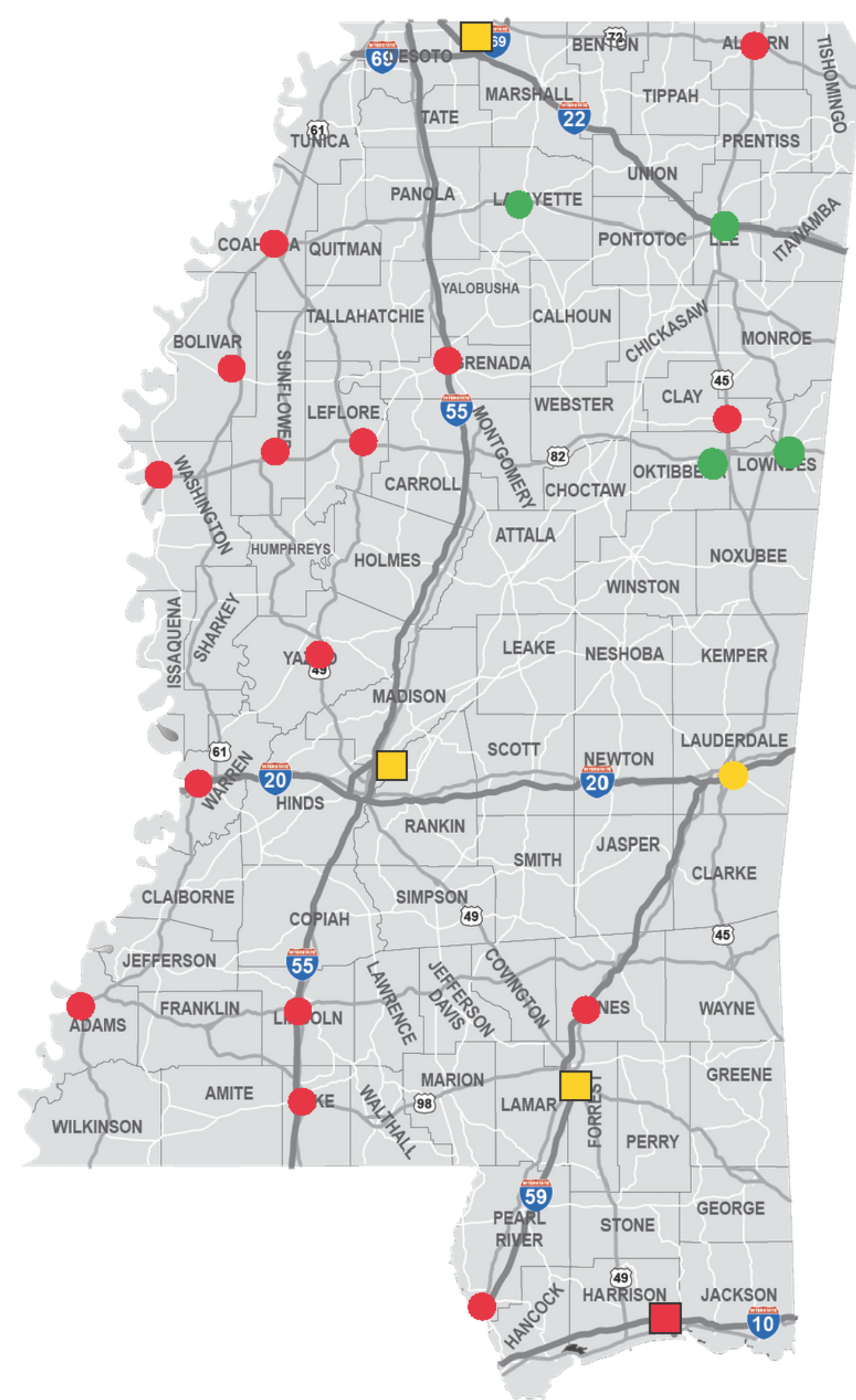


**POLICOM** CORPORATION *Economic Analysis  
Everyone Understands*



# POLICOM METROPOLITANS AND MICROPOLITANS

-  Micropolitans, 551 total
-  Metropolitans, 383 total
- Green** Ranked in top 1/3
- Yellow** Ranked in middle 1/3
- Red** Ranked in bottom 1/3



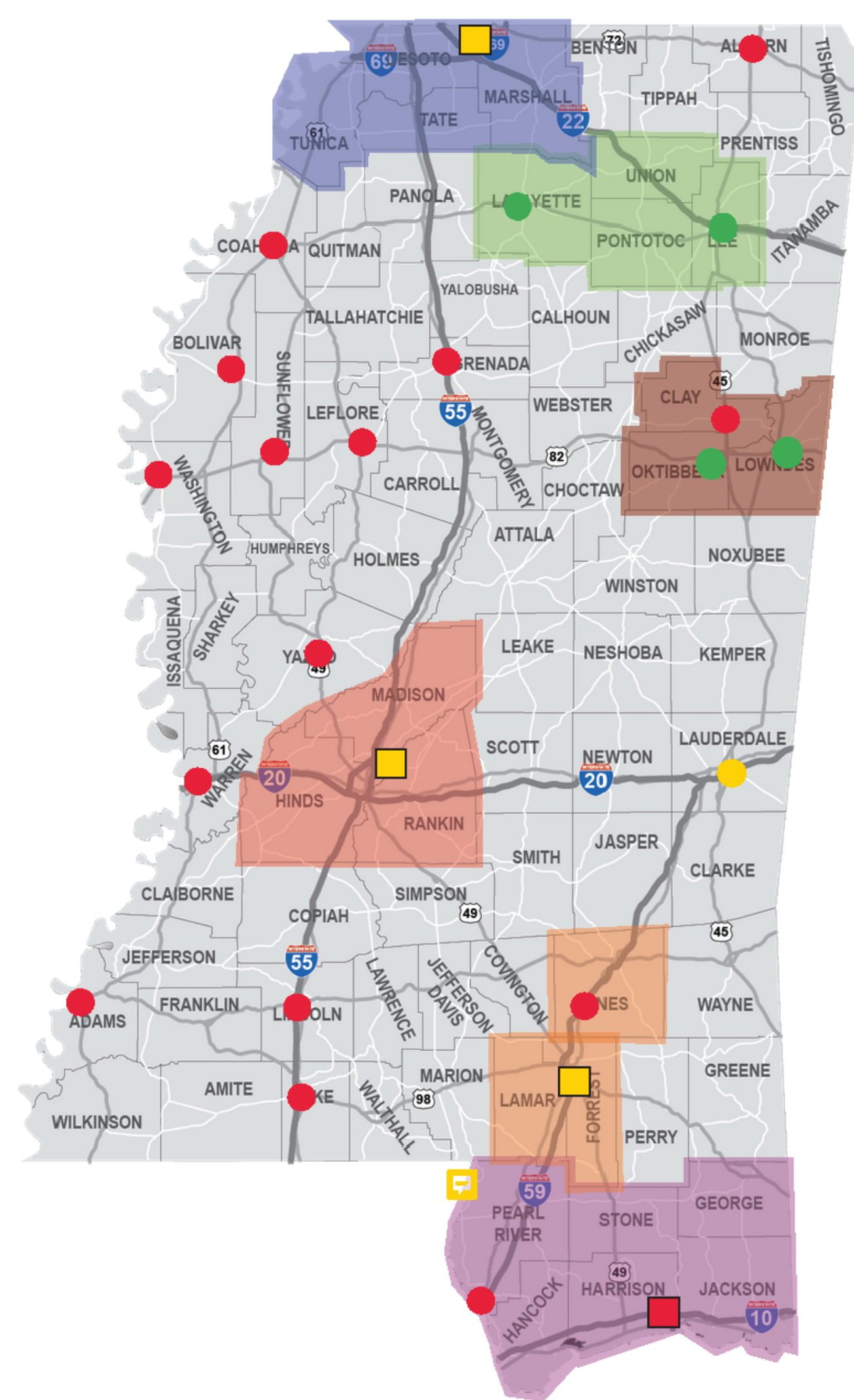
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# LEGISLATIVE STRENGTH

- Senate Chair
- Senate Vice Chair
- House Chair
- House Vice Chair

