



Newsletter

SUMMER 2019

A MESSAGE FROM THE 2018-19 MCBL&F CHAIRMAN: CECIL HARPER



Cecil Harper
2018 MCBL & F
Chairman

First of all, thanks to each of you, our members, for your support and participation in the MCBL&F. At last count, there were over 20 events/programs available for our members since our last newsletter. WOW!

Highlighting these were our League & Legislature luncheon in February with the largest attendance in history, two quarterly economic development outlook events held jointly with MCEDA, and a special reception honoring retiring U.S. Congressman Gregg Harper.

A strong general economic development initiative cannot be successful without a solid, dedicated commitment to quality of life attributes in our community. To that end, MCBL&F has been active on several fronts including youth leadership, development of young professional leadership, support of numerous education initiatives in the county with our partner MCCT, adult leadership programs, recognition of quality of life accomplishments of our cities and support

of our outstanding law enforcement community.

Our focus for the last several months has been on workforce development ("WFD") from all facets. In partnership with MCEDA, we have had numerous meetings with public education and community college leaders to explore current WFD programs, streamline the programs, better communicate their availability to our local business leaders, developments to match job training needs with workforce needs, and facilitate overall communication to match the workforce needs of our business community with the available resources in our community education system. We have met with Nissan and their HR Department and Rutherford County, Tennessee leaders to identify what has worked in the Nashville area and attended meetings assisted by Joe Max Higgins and his staff to study the best practices for the Golden Triangle area.

We continue to be blessed as an organization to have exceptional leadership, management and members that provide exceptional benefits for your investment in MCBL&F. Your board, advisory board committees, committee chairpersons, and Jan Collins, Executive Director, have all been vigorously focused on all aspects of improving the general economic welfare of Madison County, and in return, your investment of time and talents in the MCBL&F.

TABLE OF CONTENTS

Message from Cecil Harper.....	1
Calendar of Events.....	2
Save The Date Invitations.....	2
Trip to Tennessee.....	3
Madison County Workforce Development...	3
Quarterly Economic Outlook.....	3
Golden Triangle Development Link.....	3
MCYP Chairman Column.....	4
2019 MCYP Spring Luncheon.....	4
2019 Canton Reality Fair.....	4
Resolution from MCBL&F.....	5
MC Law Enforcement Appreciation Week...	5
MC Leadership Class: Government Day...	5
Law Enforcement Proclamation.....	5
MCYL Lifestyle Day.....	5
MCYL Government Day.....	5
Honoring Congressman Gregg Harper.....	6
2019 League and Legislature Reception...	6
Legislative Breakfast.....	6
USM Economic Development Association...	6
MC ACT Work Ready Certification.....	7
Mobile Media Lab (Bookmobile).....	7
MCBL&F New Executive Assistant.....	7
MCEDA Economic & Workforce Overview...	8

Partner Sponsor



Pillar Level Sponsors

BankPlus

BUTLER | SNOW



REUNION





CALENDAR OF EVENTS

- 06.21.2019 2nd Quarter OUTLOOK Breakfast: Joe Max Higgins
Embassy Suites
7:30 a.m. – 9:00 a.m.
- 07.24.2019 Entrepreneurship Committee Luncheon Meeting
C Spire
11:30 a.m. – 1:00 p.m.
- 07.30.2019 Reception for Charlotte Seals
Adams and Reese
4:30 p.m. – 6:00 p.m.

- 10.01.2019 2019 VISION Celebration Luncheon: US Senator Cindy Hyde Smith
Country Club of Jackson
11:30 a.m. – 1:00 p.m.
- 02.19.2020 2020 League & Legislature Luncheon
Old Capitol Inn
11:30 a.m. – 1:00 p.m.



Madison County Business League & Foundation

Cordially Invites You to Attend a

Reception
honoring



Superintendent of Madison County Schools

Charlotte Seals

Tuesday, July 30, 2019 | 5:00 – 6:30 p.m.

Adams and Reese, LLP

1018 Highland Colony Parkway, Suite 800

Ridgeland, MS

(Top Floor of C Spire Corporate Office Building)

RSVP

Collins.jan01@gmail.com by Thursday, July 25, 2019

ADAMS AND REESE LLP



Save the Date



The Honorable Cindy Hyde Smith
United States Senate

Madison County Business League & Foundation
&

Madison County Economic Development Authority

2019 VISION CELEBRATION LUNCHEON

Tuesday, October 1, 2019

11:30 – 1:00 PM | Country Club of Jackson

Invitation to follow



WORKFORCE DEVELOPMENT MADISON COUNTY

MADISON COUNTY FURTHERS WORKFORCE DEVELOPMENT INITIATIVES



To further workforce development initiatives in Madison County, representatives from the Madison County Economic Development Authority, Madison County Business League & Foundation, Madison County Public School District, Canton Public School District, and Holmes Community College met today with the representatives from Madison County's largest employer Nissan Plant Canton, Ms. Workforce development and support of existing businesses are key components of economic development. We are thankful for these partnerships and the opportunity to build upon this foundation.

TRIP TO TENNESSEE



MCEDA Executive Director Joey Deason, and MCBL &F Executive Director Jan Collins met with Rutherford County, TN Chamber of Commerce, Nissan officials, and educators to discuss best workforce development practices.

DELEGATION VISITS GOLDEN TRIANGLE DEVELOPMENT LINK



Delegation visited Joe Max Higgins, CEO of the Golden Triangle Development Link to discuss workforce development best practices.

QUARTERLY ECONOMIC OUTLOOK: DELBERT HOSEMANN



The Madison County Business League & Foundation (MCBL&F) and the Madison County Economic Development Authority (MCEDA) hosted the first quarterly Madison County Economic Development Outlook breakfast at Embassy Suites on March 20, 2019. Over 150 MCBL&F members, elected officials and guest attended. MCEDA's executive Director Joey Deason presented an economic development update on the 3 Ps of economic development - product, projects and people in Madison County. Secretary of State Delbert Hosemann was the keynote speaker. His outstanding presentation focused on workforce development.

THE MISSION OF THE MADISON COUNTY BUSINESS LEAGUE & FOUNDATION

The mission of the Madison County Business League is to bring together, under one organization, the voice of numerous entities in order to establish a clear and concise message for the future. This organization, which is comprised of elected, appointed, business, and individual leaders of Madison County, will enable all partners in business and economic development to participate collectively in bringing together the overall vision for Madison County. And, to serve as private stakeholders for the Madison County Economic Development Authority. Simply put, one vision, one voice.



MADISON COUNTY YOUNG PROFESSIONALS

MCYP CHAIRMAN



*Grant Montgomery
2018-19 MCYP
Steering Committee
Chairman*

The Madison County Young Professionals have been extremely busy this season. In January, we hosted a Winter Networking Social at Reunion Golf and Country Club for a crowd of 125 young professionals. In February, we helped support the Reality Fair at Canton High School by providing volunteers to assist with the 200+ freshman who participated.

The most recent MCYP event was the Spring Professional Development Forum at

The Place, with attendance of over 100 Madison County young professionals. Key Note Speaker William Manuel made an informative presentation about Intergenerational Communication in the work place, which we all found to be an extremely relevant and relatable topic.

Plans for the 2019 Fall Networking Social and Fall Professional Development Forum are currently in the works.

2019 SPRING PROFESSIONAL DEVELOPMENT FORUM LUNCHEON



The Madison County Business League & Foundation Young Professionals hosted the 2019 spring professional development forum

luncheon on Wednesday, May 1st at The Place at Harbour Point Crossing in Ridgeland.

Attorney William Manuel was the guest speaker presenting a program on communication among generations. Rochelle Culp-Thompson energized the guests with a "Let's Get Connected" activity. The Madison County Library System showcased the new bookmobile.

MCYP NETWORKING WINTER SOCIAL



The Madison County Young Professionals hosted Winter Networking Social at Reunion Country Club January 15, 2019.

2019 CANTON REALITY FAIR



The MCBL&F Young Professionals partnered with Canton High School to serve as volunteers for the 2019 Reality fair. Over 200 freshmen attended the event. This is the second year the MCYPs have assisted with the event that hones the students' financial literacy skills.

LINKS TO REPORTS/DOCUMENTS

★ 2018 MADISON COUNTY ECONOMIC INDICATORS ★

http://madisoncountybusinessleague.com/_literature_153027/Madison_County_Economic_Indicators_2018_Overview

RESOLUTION FROM MCBL&F



Madison Mayor Mary Hawkins Butler was presented with a resolution from Madison County Business League & Foundation Chairman Cecil Harper at the 2019 League & Legislature luncheon. The City was selected "Mississippi's Most Successful City" by Zippia and "Mississippi's Safest City" by SafeWise. (Photo by Amile Wilson)

2019 MADISON COUNTY LAW ENFORCEMENT APPRECIATION WEEK



Photo by Elwin Williams

The Madison County Business League & Foundation and the Madison County Chamber of Commerce hosted the 5th annual balloon release at the Madison County Sheriff's office on May 15, 2019, to honor our County law enforcement officers and memorialize those officers killed in the line of duty. Over 100 officers, elected officials and business leaders attended the service.

MC ADULT LEADERSHIP CLASS GOVERNMENT DAY



The Madison County Adult Leadership Class participated in Government Day on Tuesday, February 12th. The Class met with Madison County Mayors, County-wide Elected/Appointed Officials, Legislators and State Wide Elected Officials. Governor Phil Bryant and First Lady Deborah Bryant hosted a dessert reception in the mansion. The Class was led by Madison County Business League and Foundation Executive Director Jan Collins. (Photo by Elwin Williams)

RESOLUTION PROCLAIMING LAW ENFORCEMENT APPRECIATION WEEK



The Madison County Board of Supervisors adopted a resolution proclaiming May 12 - 18, 2019, as Madison County Law Enforcement Appreciation Week. This is the 5th year that all economic development support organizations in Madison County have collaborated to promote the celebration and commemoration of the outstanding work of the municipal and county law enforcement officers and first responders in Madison County. All businesses, schools, churches, organizations, and individuals were invited to participate in recognizing our law enforcement officers for their dedication and commitment to the protection of the citizens of Madison County.



MADISON COUNTY YOUTH LEADERSHIP

MCYL LIFESTYLE DAY



The Madison County Youth Leadership students participated in Lifestyle Day on January 16, 2019. Lifestyles Day is designed for the students to experience and learn about different aspects of their community. During lifestyles day, the students took a tour of the Madison County Detention Center and DeBeukelaer Corporation. The students also visited MADCAAP and Musee Bath.

MCYL GOVERNMENT DAY



The Madison County Youth Leadership students participated in Government Day February 20, 2019. The students toured the MS state Capitol, attended the League and Legislature luncheon where they met keynote speaker Lieutenant Governor Tate Reeves. Following lunch, the Youth Leadership Students toured the Governor's mansion.

RECEPTION HONORING CONGRESSMAN GREGG HARPER



The Madison County Business League & Foundation honored Congressman Gregg Harper and his wife Sidney at a reception held at Reunion Golf & Country Club on April 16, 2019. Congressman Harper recently retired after serving 5 terms representing the 3rd Mississippi Congressional District in the United State House of Representatives from 2009-2019. Over 200 MCBL&F members, elected officials and guests attended the event to show their appreciation for a job well done!

2019 LEAGUE AND LEGISLATURE RECEPTION



The Madison County Business League & Foundation hosted the 2019 League and Legislature luncheon

with Keynote Speaker Lieutenant Governor Tate Reeves on February 20, 2019 at the Old Capitol Inn in Jackson.

LEGISLATIVE BREAKFAST DECEMBER 2018



The Madison County Business League & Foundation Government Affairs Committee hosted the Madison County Legislative Delegation at an event at Butler Snow. The annual breakfast recognizes and honors the eleven legislators who represent Madison County in the MS State Legislature. MCBL&F Government Affairs Chairman, Phil Buffington, announced the 2019 legislative agenda which highlights the economic development support organization's priorities for the 2019 session.

MCBL&F HOSTED RECEPTION FOR MADISON COUNTY COURTS



The Madison County Business League & Foundation hosted a reception in honor of retiring Madison/Rankin Counties Circuit Judge William Chapman at the Madison County Circuit Courthouse. MS Supreme Court Justice William Waller administered the oath of office to the recently elected circuit and county judges.

USM STUDENT ECONOMIC DEVELOPMENT ASSOCIATION MADISON COUNTY TOUR



The MCBL&F and MCEDA hosted the USM Student Economic Development Association in Madison County. The Masters Of Economic Development graduate students toured Nissan, DeBeukelaer Corporation and the Global Training Institute.

SOCIAL MEDIA & WEBSITES

Make sure you don't miss a second of the action by following us on our social media pages and checking on our website at www.madisoncountybusinessleague.com! Keep up to date with the Madison County Business League & Foundation, Madison County Young Professionals, Madison County Youth Leadership, and the Madison County Economic Development Authority.



MADISON COUNTY ACHIEVES CERTIFICATION AS ACT WORK READY COMMUNITY



The Madison County Economic Development Authority (MCEDA) announced that Madison County, MS has met all criteria to become a certified ACT Work Ready Community. This achievement caps the two-year engagement process and begins a two-year growth and maintenance phase to retain certification.

The ACT Work Ready Communities initiative is designed to assist a particular area, region or state in developing its workforce pipeline to provide skilled workers for employers. The framework allows each participating community to quantify and improve the skill levels of its workforce through a standardized workforce skill credential—the ACT WorkKeys® National Career Readiness Certificate™—supported by data updated online by ACT on a monthly basis. We are proud of Madison County's designation as a Work Ready Community, which recognizes successful efforts by the community, education and business leaders to strengthen workforce training and development in order to meet the economic development needs of our community," said Joseph P. Deason, Executive Director of MCEDA. "This certification proves that Madison County citizens are highly-educated and skilled across all industry segments."

The initiative was led by the Madison County Economic Development Authority and Holmes Community College, along with the Madison County Business League and Foundation,

Madison County Community Trust, WIN Job Center, Madison County Public School District and Canton Public School District. Each entity played an important role by promoting the initiative, investing in testing, and paving the way for Madison County's emerging, current and transitioning workforce to be identified in the local talent pipeline.

"I am proud that Madison County has chosen to pursue the Work Ready Community initiative, and I am happy that Holmes Community College could partner with the county and assist in reaching the goals to become Work Ready," said Dr. Mike Blankenship, Vice President of Workforce Development at Holmes Community College. "This will position Madison County to better compete for important economic development projects and create opportunities for our county citizens to have the best quality of life possible."



"We congratulate Madison County for this significant achievement, and we are proud to add them to our growing list of certified ACT Work Ready Communities," said Tony Garife, ACT Regional Manager, Workforce Initiatives. "The progressive thinking and positive action demonstrated by county leadership shows an enduring commitment to growing the economic success of the area. As a result, local residents will begin seeing the important linkage between education

and workforce development and the value of matching people to jobs."

For more information on this initiative, go to workreadycommunities.org

MADISON COUNTY MOBILE MEDIA LAB - BOOKMOBILE!



For the first time in many years, the Madison County Library System announces the addition of a NEW Mobile Media Lab—aka Bookmobile. The MCBL&F and MCCT helped support this project with a grant. It will serve the entire County including schools, nursing homes, daycare centers, the general public, etc. It has broadband capabilities to service rural area of Madison County and will be available for special events.

MCBL&F NAMES NEW EXECUTIVE ASSISTANT



*Mary Kate Rankin
Executive Assistant
MCBL & Foundation*

Mary Kate Rankin was named the executive assistant of the Madison County Business League & Foundation in May of 2019. She is a native of Canton, Mississippi, and a 2014 Canton Academy graduate. She recently earned her B.S. in marketing, with a concentration on Supply Chain Management, from Mississippi State University. Mary Kate was a member of the MSU Fashion Board

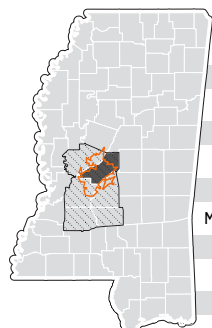
serving as director of the makeup committee. She also served on the marketing committee for the Fashion Board magazine, Etré. She is now an active member of the MSU Central Mississippi Alumni Association.



MCEDA'S 2019 ECONOMIC AND WORKFORCE OVERVIEW

MCEDA's 2019 Economic and Workforce Overview comparing the Jackson MSA, Madison County, the state of Mississippi and the U.S. using 9 key economic indicators.

ECONOMIC & WORKFORCE OVERVIEW COMPARISON



	Jackson, MS MSA	DRIVE TIME 30-MIN	45-MIN	MADISON COUNTY	MISSISSIPPI	U.S.
POPULATION	578,565	499,774	653,119	102,212	2,986,220	-
POPULATION GROWTH	0.4%	-	-	1.8%	0.3%	0.8%
LABOR FORCE	61.9%	63.9%	61.3%	68.5%	57.5%	63.3%
MEDIAN AGE	36.0	36.0	36.3	37.0	36.9	37.7
EDUC. ATTAINMENT, 25-64	88.8%	90.0%	88.4%	93.1%	85.5%	88.4%
MEDIAN HOUSEHOLD INCOME	\$49,381	\$55,236	\$50,905	\$68,624	\$42,009	\$55,322
MEAN COMMUTE TIME	24.4	23.5	24.1	22.1	24.4	26.1
COST OF LIVING	88.5	89.3	88.4	97.7	83.6	100
UNION RATE	4.1%	4.1%	4.3%	4.0%	5.7%	10.7%

SOURCE: Jolibo, Data as of 2018Q3

INDUSTRY SNAPSHOT - 233,943 EMPLOYED within a 30-Minute Drive Time

- TOP 5 LARGEST SECTORS -



46,469
HEALTH CARE
& SOCIAL ASSISTANCE



29,946
MANUFACTURING
& TRANSPORTATION SERVICES



28,403
RETAIL TRADE



23,329
EDUCATIONAL
SERVICES



22,677
ACCOMMODATION
& FOOD SERVICES

SOURCE: Jolibo, Data as of 2018Q3

Industry Cluster within the 30-Minute Drive Time containing the highest relative concentration is **Auto/Auto-Related**.

Location Quotient: 2.18 | Employment: 9,490 | Average Wage: \$49,163 | Growth Rate: 0.73%

Danielle Winningham • dwinningham@madisoncountyyeda.com • 601.605.0368

The Jackson, Mississippi (MS) MSA (Metro) has the largest labor force in Mississippi, and Madison County has the strongest manufacturing presence within the Metro due to the concentration of advanced manufacturing businesses including Nissan and its suppliers.

Underemployed workers may be interested in new opportunities. These workers have training and experience in engineering and engineering technology, skilled manufacturing, production manufacturing, computer technology, and materials handling. In addition, the area offers workers with mathematics, information systems, management, and customer support expertise. An advanced manufacturer can fully staff their entire operation from the Jackson Area labor pool.

U.S. average wage for top advanced manufacturing occupations is an average of approximately 9% higher than the average wage for the Jackson Metro Area.

Source: This summary is based on Jolibo 2018 and QEDMSA

WORKFORCE TRAINING SOLUTIONS



RECRUITMENT

PROVIDE EMPLOYERS
FREE JOB POSTING
SERVICES
IN A COMPREHENSIVE
ONLINE RECRUITMENT
SYSTEM



ONLINE APPLICANT SCREENING

SCREEN APPLICANTS
BASE ON THE EMPLOYER'S
JOB REQUIREMENTS



PRE-EMPLOY TRAINING

VERIFY THAT
APPLICANTS
POSSESS THE
BASIC SKILLS
AND ATTITUDES
REQUIRED



POST-EMPLOY TRAINING

CUSTOMIZED
POST-EMPLOYMENT
TRAINING PROGRAMS
BASED ON COMPANY'S
SPECIFIC NEED



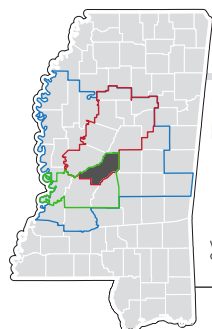
(OJT) ON-THE-JOB TRAINING

REIMBURSE
THE COMPANY
FOR UP TO HALF
OF A NEW EMPLOYEE'S
WAGES DURING
JOB TRAINING



Whether its customized training to meet the needs of employers or offering welding courses at night to meet workforce needs, Holmes Community College has done it.

- Manufacturing Training
- Adult Education
- Career and Technical Programs
- Career Services
- Workforce Innovation and Opportunity Act (WIOA)
- ACT Career Readiness Certificates



ACT National Career Readiness Certificate



BASIC SKILLS
APPLIED MATH
WORKPLACE DOCS
GRAPHIC LITERACY

	Total NCRC	Bronze NCRC	Silver NCRC	Gold NCRC	Platinum NCRC
HOLMES CC DISTRICT	3,742	1,388	1,856	417	76
JACKSON METRO	5,541	2,123	2,450	728	240
CENTRAL MISSISSIPPI CROSSROADS CONSORTIUM	24,483	8,987	12,230	2,680	572

2012 - 2019 | DATA FROM CENTRAL MS CROSSROADS CONSORTIUM

Danielle Winningham • dwinningham@madisoncountyyeda.com • 601.605.0368

↪ Cornerstone Level Sponsors ↪



↪ Platinum Level Sponsors ↪



McRae
Investments



↪ Gold Level Sponsors ↪

All Pro Exterior Cleaning
APAC Mississippi, Inc.
BankFirst Financial Services
Baptist Medical Center
Bear Creek Water Association
Bradley Arant Boult Cummings, LLP
Canton Municipal Utilities
Carr, Riggs & Ingram, LLC
Century Construction
Civil-Link, LLC
Community Bank of Mississippi
Embassy Suites Hotel
First Choice Medical Supply Tom Hixon
G.Todd Burwell, P.A.*
Hancock Law Firm
Hederman Brothers
Kirkland Properties
Mississippi Community Education Center
Mississippi Hospital Association*

MMC Materials, Inc.
Morris Petroleum, Inc.
National Aviation Academy of Mississippi, Inc.
Neel-Schaffer*
Origin Bank
Parkway Church
Pinelake Church Madison Campus
Priority One Bank
Regions
RJ Young
Roy Anderson Corporation
Southern Bancorp
Southern Farm Bureau Life Insurance Company
Terry Service, Inc.*
Towne Place Suites by Marriott
Waggoner Engineering
Watkins & Eager
Wells Marble & Hurst, PLLC
White Construction Company