

Newsletter

WINTER 2014

MESSAGE FROM EXECUTIVE DIRECTOR



Gov. Haley Barbour & Jan Collins

It is impossible to believe that 2013 has come and gone. As I began compiling information and photos for this quarterly newsletter, I can't help but reflect on the significant events that occurred in our organization over the past year.

During just the fall and winter quarters, the Business League hosted "Coffee with Governor Haley Barbour," Madison County Creative Economy Council county wide business after hours, Youth Leadership: Economic Development Career Day, Education Committee Meeting addressing Common Core State Standards, 2014 Vision Celebration, Madison County South Annex Open House and a Government Relations Legislative breakfast. All of these events gave our membership and elected officials an opportunity to continue

building relationships in order to strengthen the public/private partnership needed to support the economic development efforts of Madison County and MCEDA.

Looking ahead to 2014, the Madison County Business League will continue growing our membership by offering interesting and informative meetings to keep abreast of hot topics affecting our businesses and quality of life such as health, education, infrastructure and legislation.

Thank you for your continued dedication, faith and support of our mission through your membership. The future of the Madison County Business League is bright; however, it will only reach its full potential with the involvement and participation of our members. There is no doubt that the Business League is stronger today than ever and well-positioned for future success. I hope you will join me in working together to move Madison County forward...

One vision, one voice,



JAN COLLINS, EXECUTIVE DIRECTOR
Madison County Business League

\star \star 2013-2014 Madison county business league board of directors \star \star



NOT PICTURED

Jennifer Sinclair, St. Dominic Hospital; Vice Chairman Bob Williams, MCEDA; Lanny Slaughter, MCEDA

LEFT-RIGHT FRONT ROW

Sam Kelly, Brunini Firm; Terrell Knight, C Spire Wireless; Secretary-Treasurer Tina Lakey, CenterPoint Energy; Chairman Sherry Chance, Tulane University; Immediate Past Chairman Dick Hutchinson, MCEDA; NicoleKemp, Levi Strauss & Co.

LEFT-RIGHT BACK ROW

MCBL Ex. Director Jan Collins; Brad Maley, BancorpSouth; Jim Pettis, Wyatt Tarrant & Combs; Dr. Don Burnham, Holmes CC; Bill Guion, BankPlus; Sidney Allen, Butler Snow; Glen Silverman, HMA; MCEDA Ex. Director Tim Coursey

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HEALTH/WELLNESS COMMITTEE LUNCHEON



Iulie Mitchell

Julie Mitchell, Founding Partner for Mitchell Day Health Law Firm, will be our speaker for the Wednesday, February 5th from 11:45 a.m. – 1:00 p.m. at the MS Hospital Association.

Her topic will be Navigating the Healthcare Reform Law: Why We Need Healthcare Reform (of some sort). Reservations required.

Julie B. Mitchell is a founding member of Mitchell Day Law Firm, PLLC. Mrs. Mitchell holds a Master's Degree in Health Law (LL.M. Health Law). As an attorney whose primary focus is health care law, Mrs. Mitchell's practice encompasses such matters as: Medicare and Medicaid payment issues, corporate compliance, CON law, health care fraud and abuse, provider and physician contracts, healthcare corporate matters, hospital law, DMEPOS matters, licensure and certification, HIPAA, nursing home law and healthcare integration. She is named to Best Lawyers in America in Health Law.

Mrs. Mitchell lectures locally and nationally regarding emerging issues in health care and has addressed organizations such as the American Health Lawyers Association, American Health Care Association, Tennessee Health Care Association, Mississippi Health Care Association, Mississippi Independent Nursing Home Association, Louisiana-Mississippi Hospice and Palliative Care Organization, and Mississippi Healthcare Financial Management Association.

Julie serves as Chairman of the MCBL Health/ Wellness Committee. Mitchell Day Health Law Firm is a SILVER Member of the MCBL

http://madisoncountybusinessleague.com/mcblnews/julie-mitchell-on-healthcare-reform-law-onfebruary-5th



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MADISON COUNTY BUSINESS LEAGUE GOVERNMENT RELATIONS COMMITTEE REPORT

http://madisoncountybusinessleague.com/mcbl-news/madison-county-business-league-government-relations-committee-report



Phil Buffington

As everyone knows the 2014 Mississippi Legislative Session began on Tuesday, January 7, 2014. Once again the Capitol is abuzz with activity. The anticipation of the upcoming session has everyone

working diligently. The Madison County Business League plans to work with the elected officials in Madison County to keep the MCBL members abreast of pending legislation that has an impact on the future of Madison County.

In order to do our part, the Government Relations Committee for the MCBL undertook the process of seeking to determine the legislative priorities for the county based upon meetings with our elected officials. Our goal was to have an open line of communication between our elected officials and the MCBL in order to assist our elected officials, when necessary, in the legislative process. addition, the MCBL wanted to be in a position to communicate and educate its members on legislation affecting Madison County as it moves through the legislative process. As in the past, the Board of Directors of MCBL intends to provide letters of support and resolutions on an "as needed" basis. In order to accomplish this objective, we understood the need establish an open line of communication with our elected officials. After meeting with each member of the Board of Supervisors, each Mayor and the Superintendent of Education, we developed a list of priorities mentioned in those meetings for our consideration and approval as a legislative agenda for the MCBL. After compiling the list, we settled on five points that kept reoccurring in our meetings that impact economic and community development in Madison County. The final legislative agenda is as follows:

- 1. Connector roads;
- **2.** Issues affecting public schools in Madison County;
- **3.** Citizens for Economic Development Act;

- **4.** Additional enhancements under the Healthcare Industry Zone Act; and
- **5.** Creation of a circuit court district for Madison County including the addition of one circuit court judge and a district attorney.

The Government Relations Committee through communications with Madison County elected officials intends to help monitor legislation, where applicable and necessary. We will educate our members regarding other issues impacting Madison County as they arise during the legislative session.

Our priority regarding roads connecting major thoroughfares in Madison County has been an issue for several years. While there are plans in place, the funding for these connector roads has yet to be obtained. In the event the opportunity for funding becomes available, the MCBL wants to be in a position to provide all necessary assistance to obtain such funding for the completion of these roads. As everyone knows infrastructure is a key to sustained growth in Madison County. Therefore, the funding of connector roads remains a key issue in this session and in future sessions until the completion of such projects.

In all of our meetings it was apparent that the elected officials believed that the schools of Madison County are vital to the county's continued success, economic development and growth. The MCBL's intent is to monitor any legislation impacting the schools in Madison County and provide support, where necessary, to ensure the continued success of the school systems in Madison County.

The third issue is the Citizens for Economic Development Act. Several municipalities in Madison County have expressed an interested in giving their voters the opportunity and ability to decide on ways to provide financial assistance to their communities for economic development. If properly utilized, the Citizens for Economic Development Act is an alternative that would allow communities in Madison County to address certain economic development concerns. The MCBL believes local municipalities should

be given the opportunity to utilize the Citizens for Economic Development Act as a means to further economic development.

The fourth item is possible additional incentives under the Healthcare Industry Zone Act. At this time the MCBL is unaware of any particular amendments that are being considered to increase enhancements to the Healthcare Industry Zone Act. However, it is anticipated that legislation regarding additional incentives may arise during the legislative session. In the event those additional incentives provide opportunities for Madison County, the MCBL intends to support the legislation.

Finally, the fifth item arose at the end of our process and is being included as part of the MCBL's legislative agenda. With the rapid growth of Madison County, the MCBL believes the time has come for Madison County to have its own circuit court district and district attorney. While the specific legislation has not been reviewed by the MCBL, we believe that legislation will be offered providing Madison County with its own circuit court district, adding an additional circuit court judge and providing a new district attorney for Madison County.

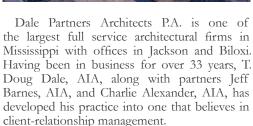
Throughout this process the Government Relations Committee and Executive Committee at the MCBL have been active in seeking input from elected officials regarding the priorities for Madison County's legislative agenda. We believe our process was beneficial not only to the elected officials, but also to the MCBL and its members. Our hope is to continue to work with all of our elected officials for the further development of Madison County in the years to come.

PHIL BUFFINGTON is the Chairman of the Government Relations Committee and an attorney with Adams & Reese. (Gold Member of the MCBL)

MEMBER SPOTLIGHT - DALE PARTNERS ARCHITECTS P.A.







Our work is a testimony to that personal service and constant pursuit of design excellence. We strongly advocate a business and project philosophy that embraces the client as part of the team from day one and establishes a tight network of communications to facilitate the flow of information.

We've had the privilege to design buildings not only around our state, but all over the country. Our past projects range from hotels and casinos, to corporate office buildings, sports stadiums and university dormitories and classrooms. We were part of the Jackson Convention Complex



design team, as well as the Trustmark Park, and most recently we were the design team for the Outlets of Mississippi.

Last year brought some exciting new opportunities, and we're looking forward to continuing work on projects like the GRAMMY Museum MISSISSIPPI in Cleveland, Mississippi, and Caillavet Park in Biloxi. We're also proud to be a part of the design team for the Civil Rights and History Museums in downtown Jackson.

Over the years, our expertise has earned our firm 80 design related awards including a "Top Design Firm" distinction. We really do feel that the work speaks for itself—that our commitment is evident not only in the resulting projects but also by the testimonies of our clients.

Dale Partners Architects P.A. is a SILVER Member of the MCBL

MCBL COMMITTEE REPORTS

Health & Wellness Committee

The Health & Wellness Committee held a luncheon meeting on September 17, 2013, at the MS Hospital Association. Panelists discussed the newly designated Madison County Health Zone. Panelists included John Turner, Director of Economic Entergy Development David Ramsey, Global Business Developer Mississippi Development Authority; Tray Hairston, Butler Snow; Tim Coursey, Executive Director MCEDA; and Duane O'Neill, President Greater Jackson Partnership.

Education Committee

Holmes Community College hosted the MCBL/MCEDA Education Committee luncheon on October 9, 2013. Understanding Common Core State Standards and how they will impact our Madison County schools was the "hot" topic of the meeting. Panelists included Dr. Nancy New, New Summit Schools & MS Community Education Center; Supt Madison County Schools Dr. Ronnie McGehee; Dr. Jameson Taylor, MS Center for Public Policy; Pete Smith, MDE Office of Legislation & Communication.

Government Relations Committee

Members of the Government Relations Committee, the MCEDA and MCBL boards of directors hosted a legislative breakfast at Butler Snow on December 18, 2013. Madison County supervisors and mayors were in attendance along with ten of our state legislators who represent Madison County. Chairman Phil Buffington reported on the legislative issues that the Madison County Business League would be monitoring for the 2014 legislative session. Mr. Buffington's comprehensive report is included in this newsletter and on our website at www. madisoncountybusinessleague.com

2013 VISIONS CELEBRATION

http://madisoncountybusinessleague.com/mcbl-news/sanderson-to-keynote-vision-celebration-next-week



The Madison County Business League and the Madison County Economic Development Authority hosted the 2013 VISION Celebration luncheon a the Country Club of Jackson on November 14, 2013. 380 members, elected officials, guests and community partners attended. Special guest speaker was Joe Sanderson, CEO and Chairman of the Board of Sanderson Farms. Miss Mississippi Chelsea Rick sang the National Anthem and God Bless America. The colors were presented by the US Army National Guard 112th Battalion from Canton and Madison Mayor Mary Hawkins Butler offered the invocation. MCBL Chairman of the Board Sherry Chance recapped Business League highlights from the

past year. Commissioner of Agriculture and Commerce Cindy Hyde-Smith introduced Mr. Sanderson. Governor Phil Bryant closed out the program with a salute to Mr. Sanderson and Sanderson Farms for their continued sponsorship of the PGA tournament at Annandale. Music was provided by the Raphael Semmes Ensemble.

Video tape of Mr. Joe Sanderson's presentation at the 2013 Vision Celebration can be viewed on our website at www.madisoncountybusinessleague.com

2013 MADISON COUNTY VISION AWARD PRESENTATION

The Madison County Business League (MCBL) and the Madison County Economic Development Authority (MCEDA) hosted their annual VISION Celebration luncheon at the Country Club of Jackson. The 2013 VISION Award was presented to BankPlus. The MCEDA and the MCBL created the VISION award in 2010 as a means of recognizing and thanking certain stand out Madison County businesses for their contributions to the community - their unique or remarkable accomplishments, their investments in people and the resulting impact that their operations have on the local area economy.

http://madisoncountybusinessleague.com/mcblnews/2013-madison-county-vision-award-presentation



MCEDA Executive Director Tim Coursey is shown presenting the award to Donna Sims, president of BankPlus – Madison County.

2013 VISIONARY LEADERSHIP AWARD

http://madisoncountybusinessleague.com/mcbl-news/madison-county-2013-visionary-leadership-award



Shown (left-right): Terrell Knight and Joel Bomgar

The Madison County Business League (MCBL) and the Madison County Economic Development Authority (MCEDA) hosted their annual VISION Celebration Luncheon at the Country Club of Jackson. The 2013 VISIONARY Leadership Award was presented by MCBL board member Terrell Knight, VP of Government & Economic Development for C Spire, to Joel Bomgar, CEO and Founder of Bomgar Corporation. MCEDA and the MCBL

created the VISIONARY Leadership Award in 2011 as a means of recognizing and thanking certain outstanding Madison County individuals for their visionary leadership contributions to the community. Unique or remarkable accomplishments include their investments in people and the resulting impact that their operations have on the local area economy.

YOUTH LEADERSHIP



The Madison County Business League and the Madison County Economic Development Authority are proud to announce the 2013-14 Madison County Youth Leadership Class. Two of the best and brightest junior class students from each of the Madison County public, private, and parochial schools and New Summit schools are selected by their

BACK ROW (L-R)

Jessica Davis, VJHS; Austin Seals, GHS; DeMarius Luckett, VJHS; Devin Brown, MCHS; Carter Boyle, St. Andrew's Episcopal School

MIDDLE ROW (L-R):

(Standing) Alexandria Nichols, Canton High School; Mari Liza Almand, St. Andrew's Episcopal School; Brett Hahn, New Summit; Chase Warren, MRA; Colton Stork, The Veritas; Grant LeFleur, St. Joseph HS; (kneeling) Ryan Cothern, Tri-County Academy; (Standing) Peyton Joe, RHS; Joshua Carter, Canton Academy

SEATED ON PLATFORM (L-R)

Jeremy Middleton, Canton High School; Dewansia Sutton, RHS.

NOT PICTURED

Abby George, GHS

administration to represent their respective school during the year long program. Show are students who attended the "Coffee with Governor Barbour" luncheon at the Embassy Suites Hotel on Tuesday, September 10, 2013.

2013-14 MADISON COUNTY YOUTH LEADERSHIP: ECONOMIC DEVELOPMENT/CAREER DAY

http://madisoncountybusinessleague.com/mcbl-news/2013-youth-leadership-economic-development-day



The first event of the 2013-14 Madison County Youth Leadership program: Economic Development/Career Day was held on Wednesday, October 30, 2013. The opening breakfast, sponsored by Holmes Community College, was hosted in the law offices of Adams & Reese in Ridgeland, MS. Twenty-four juniors representing each of the public, private and parochial high schools in Madison County were in attendance along with students representing New Summit School in Jackson.

College mentors Zachary Smith, Annie Andrews Abby Wooley, and Haley Crenshaw representing Millsaps College, Belhaven Tulane University, University and Holmes College Community accompanied the students on the shuttle bus provided Madison County Citizens Services Agency

and sponsored by IBM.

Paul Cunningham, Student Minister for Pinelake Church - Madison Campus, gave the invocation. Keynote speakers for the breakfast were Tony Jeff, President/CEO of Innovate MS and Joel Bomgar, Founder and CEO of Bomgar Corporation. During the course of the day the students traveled to other Madison County leading businesses and heard presentations by

business leaders on various career choices and educational curriculum required to attain those careers. Some of the other businesses visited include Horne, Mad Genius, Nissan North America and Embassy Suites Hotel. Madison River Oaks Medical Center hosted the luncheon which was sponsored by Security Ballew.

The Madison County Youth Leadership Program is sponsored by the Madison County Business League (MCBL)and the Madison County Economic Development Authority(MCEDA). Committee Chairman for this event was Amanda Fontaine, Executive Director of the MS Burn Foundation. Other Committee members were Dr. Don Burnham, Holmes Community College, and Pat McNulty, Security Ballew.



COFFEE WITH BARBOUR

http://madisoncountybusinessleague.com/mcbl-news/2013-coffee-with-the-governor

The Madison County Business League and the Madison County Economic Development Authority hosted a "Coffee with Governor Haley Barbour" luncheon on Tuesday, September 10, 2013 at the Embassy Suites Hotel in Ridgeland. 250 Business League members, elected officials and guests were in attendance as former Governor Haley Barbour discussed economic development energy policy. The Madison County Youth Leadership Class of 2013-14 was introduced at the event.

NORTH MADISON COUNTY EXCEL BY 5 GIFT PRESENTATION!

http://madisoncountybusinessleague.com/excel-by-5-news/north-madison-county-excel-by-5-gift-presentation

Trustmark and the Madison County Foundation (MCF) presented a \$ 5,000.00 check to the North Madison County Excel By 5 Coalition and Co-Lead agencies in support of the new Early Childcare Resource and Referral Center located on the square in the historic old Madison County Courthouse. The resource center will provide educational tools and continuing education programs for childcare providers, and early learning resources for families and preschool teachers in Madison, Yazoo, Leake, Holmes and Attala Counties. The Madison County Economic Development Authority (MCEDA),

United Way of the Capital Area (UW), and the Madison County Business League (MCBL) serve as Co-Lead Agencies for the North Madison County Excel By 5 Coalition.

Shown accepting the gift are (l-r): Ira Murray, UW; Lenita Knight, MCEDA; Dr. Nancy New, New Summit School & Coalition Chairman; Barney Daly, President of Trustmark's North Metro Region; Gray Marchetti, MCF; Jan Collins, MCBL.



MADISON COUNTY CREATIVE ECONOMY COUNCIL LAUNCHES QUALITY OF LIFE WEBSITE

http://madisoncountybusinessleague.com/mcbl-news/creativeeconomy-is-real-and-local



The Madison County Creative Economy Council (MCCEC) comprised of the Canton Chamber Main Street Association, Canton Convention Visitors Bureau & Film Office, Flora Area Chamber of Commerce, Madison County Chamber of Commerce, madison the City Chamber of Commerce, Ridgeland Chamber of Commerce, Ridgeland Tourism Commission, Madison County Business League, Madison County Economic Development Authority and the Madison County Foundation launched a quality of life website on October 1, 2013.

Just like Mississippi's Creative Economy, Madison County is a crossroad of people, places and prosperity. It's the creative people, businesses, organizations and places that contribute to the remarkable quality of life we enjoy here. These creative individuals and entities contribute significantly to our local economy. Ours is an entrepreneurial economy, and creativity is quickly becoming the key to competitive advantage in many of the fastest-growing sectors in our county. You'll learn how Madison County's creative economy is a direct source of economic growth, jobs and wealth. Our strong creative and cultural setting provides an environment that offers interesting attractions, entertainment and culture.

The MCCEC is presenting this web site as a collective gathering space and bridge to connect our county's rich history, events, attractions and creative assets. You'll find a centralized calendar of all county events right here, and you'll learn more about the many exciting attractions that make Madison County such a special place.

The website can be accessed at www.madison-co.com/events or www.madisoncountycreativeeconomy.com.

MADISON COUNTY SOUTH ANNEX HOLIDAY OPEN HOUSE

http://madisoncountybusinessleague.com/mcbl-news/south-madison-county-annexholiday-open-house



Madison County held a Holiday Open House at their new South Madison County Annex in Madison on December 9, 2013. Members of the economic development community in Madison County and elected and appointed county officials were among those in attendance.

Madison County Tax Collector Kay Pace, Madison County Tax Assessor Gerald Barber and Madison County Sheriff Randy Tucker served as hosts for the evening. Sponsoring the event were private businesses including Warnock & Associates, BankPlus, Butler Snow, Community Trust Bank, Lee Hawkins Realty, Mike Espy, Pllc, Watson Quality Ford and the Madison County Business League. The Madison County Creative Economy Council hosted the event.

DICK HUTCHINSON AWARDED

http://madisoncountybusinessleague.com/mcbl-news/dick-hutchinson-awarded



Madison County Business League Vice Chairman Bob Williams is shown presenting a plaque to Dick Hutchinson in recognition of his outstanding accomplishments as 2012-13 Chairman of the board. Mr. Hutchinson also serves on the Madison County Economic Development Authority Board of Directors.