

EXECUTIVE DIRECTOR'S NOTES

The third quarter of 2012 has been a busy time for the Madison County Business League. The MCBL strives to provide opportunities for our membership to come together to develop relationships and become informed on timely topics affecting individuals and businesses in our community.

The Business League hosted our 2012 annual VISIONS Celebration in August with special guest speaker MDA executive director Brent Christensen. Nissan North America – Canton was presented the 2012 VISIONS award and Jo Ann Gordon, director of the Canton Convention and Visitors Bureau and Film Office was presented with the 2012 VISIONARY Leadership Award. Governor Phil Bryant addressed the Business League during the “COFFEE with the GOVERNOR” luncheon in September. Both events were extremely successful and well attended by an average of 275 members, guests and elected/appointed officials.

Our joint MCEDA/MCBL Education and Government Relations Committees hosted a luncheon at Butler Snow on September 12th. Senator Gray Tollison, chairman of the senate education committee, shared information about the new school rating scale, charter schools and led discussion about education reform for Mississippi schools. The Health/Wellness Committee and the Government Relations Committees enjoyed an informative breakfast with Governor Bryant's Policy Advisor Tray Hairston. Tray discussed in detail the new Health Industry Zone Act. I encourage you to participate on the committee of your choice by reviewing the opportunities on the MCBL website at www.madison-countybusinessleague.com.

The North Madison County EXCEL BY 5 coalition continues to work towards certification by hosting a Back to School event and Health Fair



GOVERNOR BRYANT AND JAN COLLINS

in Canton. 135 backpacks were given to children 5 years and younger who completed a 12 station process that taught them and their parents kindergarten readiness skills. An Early Childhood Town Hall Meeting and Halloween party is scheduled for October 30th at the Canton branch of the Madison County Library. A detailed North Madison County Excel By 5 update will be sent in the very near future.

In preparation for the 2013 legislative session, we are hosting committee meetings with our state legislators regarding hot topics that will be high on the agenda for next spring. The Business League continues to develop strong working relationships with all of our elected and appointed officials to keep Madison County business and economic development priorities first and foremost in their minds.

Thanks again for your participation and support!

One Vision, One voice,
Jan Collins
Executive Director
Madison County Business League

-- UPCOMING EVENTS --

League & Law Enforcement Breakfast - 11/8/2012 - 8 a.m. at Nissan North America Training Center

**Health & Wellness and Government Relations Committees meeting with
Dr. Phil Pepper and Dr. Alton Cobb - Monday, November 12, 2012 at 11:45 – 1:00 (location TBA)**

Excel By 5 Early Childhood Town Hall Meeting & Halloween Party – 10/30/2012

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COFFEE WITH THE GOVERNOR

The Madison County Business League hosted the "Coffee with the Governor" luncheon on Wednesday, September 5, 2012, at the Embassy Suites Hotel in Ridgeland, MS. Madison County Business League Executive Director Jan Collins welcomed the guests. A combined Madison County High School Color Guard presented the colors followed by the invocation given by Pastor Jeff Redding of the Madison-Ridgeland Campus of Pinelake Church. The national anthem was sung by Ms Sheila Keyes and Mayor Mary Hawkins Butler led the guests in the pledge of allegiance to the American flag. Ms Collins recognized the Platinum and Gold sponsors for their sponsorship of the event and MCBL Chairman Dick Hutchinson introduced the elected officials and special guests.

Chairman Hutchinson also presented an outgoing plaque to Past Chairman Todd Burwell. Senator Will Longwitz introduced the Honorable US Congressman Gregg Harper who in turn introduced the special guest speaker the Honorable Phil Bryant, governor of Mississippi. Governor Bryant shared his vision for the next 4 years along with a report of the Hurricane Isaac. 275 members, guests and elected/appointed officials were in attendance.



Madison County Business League Chairman Dick Hutchinson presents an outgoing board of directors appreciation plaque to Past Chairman Todd Burwell at the "Coffee with the Governor" luncheon. Mr. Burwell led the business league for two years during its organization phase.



2012-13 MCBL chairman presents an outgoing board of directors plaque to Philip LeRoux of Summers Green & LeRoux.



2012-13 MCBL Chairman Dick Hutchinson presents the outgoing chairman plaque to Sarah Lofton.

JOINT COMMITTEE BREAKFAST MEETING

The Health & Wellness and Government Relations Committees held a joint breakfast meeting at Adams & Reese on June 19, 2012. All those in attendance would agree that it was a very informative and exciting meeting with Tray Hairston, Policy Advisor & Counsel for Governor Bryant. Tray shared Governor Bryant's vision for improved healthcare for all Mississippians and job creation/economic development within the health industry.



(l-r) Mayor Mary Hawkins Butler, Pierce Moore and Tray Hairston

MCBL BOARD OF DIRECTORS

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MCEDA

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Tulane University

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Mayor William Truly
City of Canton

Mayor Leslie Childress
Town of Flora

Mayor Mary Hawkins Butler
City of Madison

Mayor Gene McGee
City of Ridgeland

Executive Director
Jan Collins

2012 VISIONS CELEBRATION

The Madison County Business League (MCBL) and the Madison County Economic Development Authority (MCEDA) hosted the 2012 VISIONS Celebration at the Embassy Suites Hotel in Ridgeland. Guest speaker was Mississippi Development Authority Executive Director Brent Christensen. Mr. Christensen outlined Governor Bryant's Economic initiatives. John Bell Crosby, president of the Madison County Board of Supervisors, presented the 2012 VISIONS Award to Nissan North America, Inc. The VISION award was conceived in 2010 as a means of recognizing and thanking certain stand out Madison County businesses for their contributions to the community, their unique or remarkable accomplishments, their investments in people and the resulting impact their operations have on the local area economy.

Walt Grayson presented the 2012 VISIONARY Leadership Award to Jo Ann Gordon, executive director of the Canton Convention & Visitors Bureau and Film Office (CCVB). The VISIONARY Leadership Award was conceived in 2011 as a means of recognizing and thanking certain outstanding Business League members for their passionate, inspirational, and visionary impact on the community through their remarkable leadership abilities.



(l-r) Jan Collins, MCBL; Greg Gibb, Nissan North America; Tim Coursey, MCEDA; and Sup. John Bell Crosby



(l_r) Walt Grayson, WLBT; Jo Ann Gordon, CCVB; Jan Collins, MCBL; Tim Coursey, MCEDA



Shown (l-r) with Senator Tollison is Madison County Supervisor Ronny Lott.

COMMITTEE LUNCHEON

The Joint Madison County Business League and Madison County Economic Development Authority Education and Government Relations Committees hosted a luncheon meeting on September 14, 2012, at Butler Snow with guest speaker Senator Gray Tollison, chairman of the Mississippi Senate Education Committee. Senator Tollison shared information regarding education reform with the committee members, elected officials and guests.

THANK YOU TO OUR MEMBERS

The Madison County Business League would like to recognize and thank our charter members for their insight, confidence, support and participation during the past three years. The following members joined during the first 6 months after the league was organized! Thanks!

Platinum: BancorpSouth, C Spire, MCEDA

Gold: BankPlus, Mississippi Hospital Association, Neel-Schaffer, Terry-Trane Service Agency, Trustmark, Waste Management

Silver: Allen & Hoshall, Baptist Health Systems, Berg Mitigation Banks, G. Todd Burwell, P.A., Hamer & Associates, Lee Hawkins Realty, Montgomery & McGraw, M&F Bank, Parkway Development, Inc., Pickering, Inc., Scott Sullivan Streetman & Fox, Warnock & Associates, WEICHERT, REALTORS – Covington Group

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NISSAN AWARDS EDUCATION GRANTS TO LOCAL SCHOOLS

Nissan North America, in conjunction with BankPlus, recently awarded educational grants totaling more than \$77,000 to local schools in Mississippi. More than 100 teachers and administrators from Madison County and Canton public school districts were recognized at a special awards reception held Aug. 27 at the Nissan vehicle assembly plant in Canton, Miss. The program, administered by the Community Foundation of Greater Jackson, distributed 68 grants supporting classroom projects that will be conducted during the 2012-2013 school year in the two districts.

Above photo: More than 100 teachers and administrators from Madison County and Canton public school districts were recognized at a special awards reception held Aug. 27 at the Nissan vehicle assembly plant in Canton, Miss. The program, administered by the Community Foundation of Greater Jackson, distributed 68 grants supporting classroom projects that will be conducted during the 2012-2013 school year in the two districts.



MADISON RIVER OAKS NAMED HOSPITAL OF THE YEAR

Madison, Miss.-Madison River Oaks Medical Center was named "Hospital of the Year" (100 beds or fewer) at the 11th Annual Nightingale Awards held March 5 in Jackson. This is the hospital's first major recognition since opening in May 2011. The annual Nightingale Awards are sponsored by the Mississippi Nurses Association. Awards are given to individuals and facilities who have exhibited quality service, commitment, and excellence related to the field of nursing in the State of Mississippi.

"We value this prestigious award and consider it meaningful validation of the extensive efforts we made before and since our hospital's opening to staff our hospital with excellent nurses and provide quality healthcare with a full range of services for our patients," said Madison River Oaks Medical Center President and CEO, Glenn Silverman. "Since our peers in the healthcare community are familiar with the challenges faced by all healthcare providers, it is humbling to receive this award in recognition of our efforts to operate a hospital that is attracting the best associates, nurses, physicians and most important, is the hospital of choice for a growing number of patients."

The Hospital of the Year Nightingale Award was presented to Madison River Oaks Medical Center based on a set of criteria which were judged by a panel of judges representing other states' nurses associations. The criteria included recognition of RNs from within the organization, RN participation in decision-making and management decisions, community support for the organization and innovation in leadership



and management within the organization.

The participation of Madison River Oaks' nurses' participation in the decision making process through its Nursing Leadership Council; a strong culture of advanced learning for all employees practiced by the hospital's parent company, Health Management Associates; serving as a training site for Holmes Community College's nursing program; and keeping nursing turnover to an uncharacteristically-low two percent were a few of the factors that impressed judges.

Since its opening, Madison River Oaks has filled a growing need for convenient, accessible healthcare services in the Jackson Metropolitan Area, Silverman said. Through the opening of the hospital in 2011, services such as a 24/7 Emergency Department and ER Extra, several state-of-the-art Operating Suites; Labor, Delivery and Recovery Suites; and an eight-bed Intensive Care Unit are now available in the heart of Madison County. This \$42 million investment in Madison County created over 100 new jobs, including 65 in the nursing field, Silverman added.

ARE YOU A TEAM PLAYER?

Do you enjoy helping your neighbors and community?

Come join the Volunteer Team at Madison River Oaks Medical Center!

As a Volunteer you will assist patients when in the hospital for surgery, medical testing, or when a new baby is delivered. Escort the patient's family members and visitors.

The rewards are endless!

- Heart felt thanks and appreciation
- Designated/Reserved parking
- Tax deductible mileage to volunteer
- Meals/snacks while volunteering in the hospital
- Free Blood Pressure checks
- Special Events for Volunteers and fellowship

Speaking presentations and tours are available to learn about Madison River Oaks Medical Center and the new Volunteer Program.

Call: Bobby Cumberland, Director of Volunteer Services at 601-855-4865 and schedule a group tour and presentation.

Voted Best Hospital 2012 by Miss. Nurses Association (under 100 beds)



MADISON
RIVER OAKS MEDICAL CENTER

-- NEWSWORTHY --

AT&T GIVES \$100,000 TO HELP AT-RISK STUDENTS

CONTRIBUTION IS PART OF THE NEARLY \$10 MILLION AT&T ASPIRE
LOCAL IMPACT INITIATIVE SUPPORTING BEST-OF-BEST ORGANIZATIONS.

For 100 high school students in the Jackson area, this school year will mean additional resources to provide students with the tools and support they need to succeed in both school and future careers. This is thanks to the work being done through the New Learning Resources School District (NLRSD).

To help with this mission, AT&T today joined with Governor Phil Bryant to announce a \$100,000 donation to NLRSD.

"Data shows that in 2011, approximately 16,000 Mississippi children did not graduate. That is 16,000 young people who do not have the educational foundation they need to establish secure futures," Gov. Phil Bryant said. "As we continue to improve the business climate of this state and bring in more and better-paying jobs, our educational attainments must keep pace. I will continue to make education improvement a top priority for my administration, and I applaud innovative efforts to reach struggling students and help them on the path to success."

Because of its solid record of proven results in helping high school students, NLRSD has been named as one of 47 recipients nationwide that will share in nearly \$10 million from AT&T. With more than one million students impacted since its launch in 2008, the AT&T Aspire program is one of the largest corporate commitments focused on helping more students graduate from high school ready for college and careers. AT&T announced an additional quarter-billion-dollar expansion to the program earlier this year, bringing the total commitment to \$350 million.

"It is an honor to support this program and the work they are doing to help stem the high school dropout crisis in our country," said Mayo Flynt, President, AT&T Mississippi. "By educating Mississippi's youth and helping them prepare for the future, we can ensure the future workforce of our company and our country will be stocked with qualified employees who have the 21st century skills that American businesses need to remain competitive in the digital, global economy."

Applicants were evaluated based on their accomplishments in serving students at risk of dropping out of high-school and their ability to use data to demonstrate the effectiveness of their work. After a rigorous and competitive process,



Bottom, from left are: Marilyn McGregor (NSS Principal), Susan Floyd (NNS School Director), Steve Pickering, Eliza Hegwood, Phil Bryant, Nancy New, Jeanine Pickering, Mayo Flynt, Zach New, Alice Mitchell, Jordan Downs. Top, from left are: Jess New, Jake Winter, Donte Jones.



Governor Phil Bryant seen here holding the check from AT&T.

NLRSD was identified as making a real difference in the community by supporting and motivating traditionally underserved students to stay in school and prepare for the next step in life.

"New Learning Resources School District is dedicated to an educational philosophy that considers the diverse needs of today's students and families," said Dr. Nancy New, Executive Director, NLRSD. "The District and its Mississippi schools (New Summit School and North New Summit School) recognize the need for an individual, motivational and intellectual environment for students who may encounter learning differences. AT&T Foundation's Aspire program will enhance this philosophy and support students in graduating from school. We are appreciative to AT&T for this invaluable support for our schools and communities."

This \$100,000 will be used to support enhancements to NLRSD's existing dropout prevention resources through the implementation of the Acceleration Program, providing small, alternative learning environments for 100 primarily African-American, special needs, at-risk students.

Learn more at Att.com/local-impact.

TOBACCO FREE



The Madison County Business League was presented the "Collaboration of the Year" award by the Mississippi Tobacco Free Coalition of Madison, Yazoo and Holmes Counties at their annual event. Presenting the plaque to MCBL executive Director Jan Collins is Bobby Jones, vice chairman of the Mississippi Smoke Free Coalition for the three counties.



REMEMBER: EVENT
PHOTOS CAN BE FOUND
ON OUR WEBSITE!

madisoncountybuisnessleague.com



Combined Madison County Schools Color Guard presented the colors at the COFFEE with the GOVERNOR.

-- SCHOOL NEWS --

MADISON COUNTY SCHOOLS BRAGGING RIGHTS

RAT Team of the Year by MS Tobacco Free Coalition of Madison, Yazoo and Rankin County



Academic Competition State Champions



Academic Decathlon State Champions



Academic Decathlon Team finished third in the nation



229 National Merit Semifinalist

35 commended scholars

23 National Achievement Semifinalists

11 National Achievement Outstanding Participants
(since 2001)



District ACT average is higher than the national average



188 seventh grade students identified to participate in the Duke TIP Program



MHSAA 3A Boys Powerlifting State Champions

MHSAA 4A Dance State Champions

MHSAA 5A Girls Soccer and Boys State Champions

MHSAA 5A Boys Powerlifting State Champions

MHSAA 5A Girls Singles Tennis State Champion

MHSAA 6A Slow Pitch Softball State Champions

MHSAA 6A Fast Pitch Softball State Champions

MHSAA 6A Boys Track State Champions



Outstanding Band and Choral Programs

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