ECONOMIC MOMENTUM IN MADISON COUNTY

April 2016

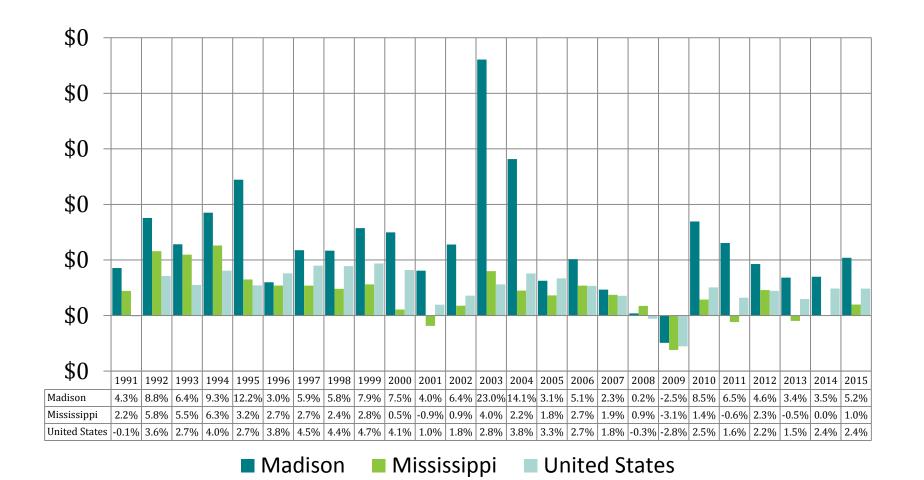
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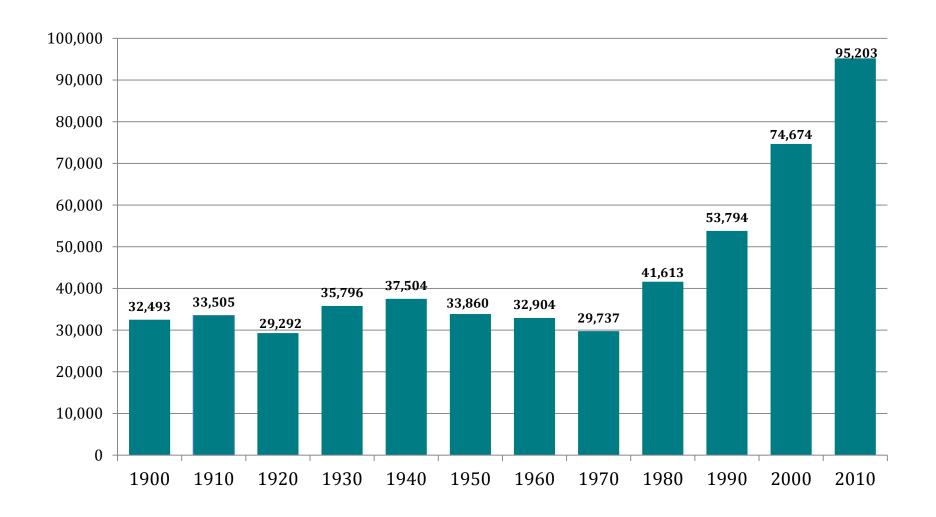
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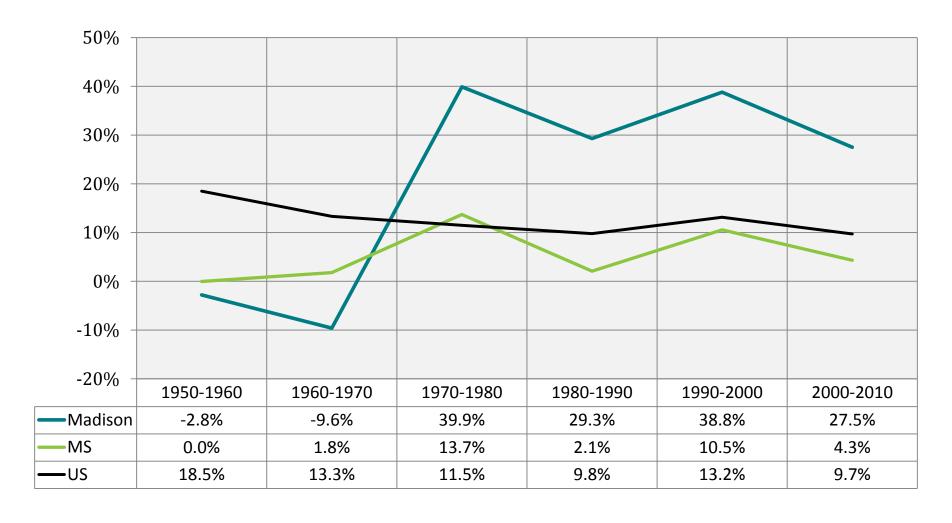
Real Gross Domestic Product Growth



Madison County Population by Census Year



Population Growth By Decade



Population Growth by County, 2000-2010

United States 9.7%

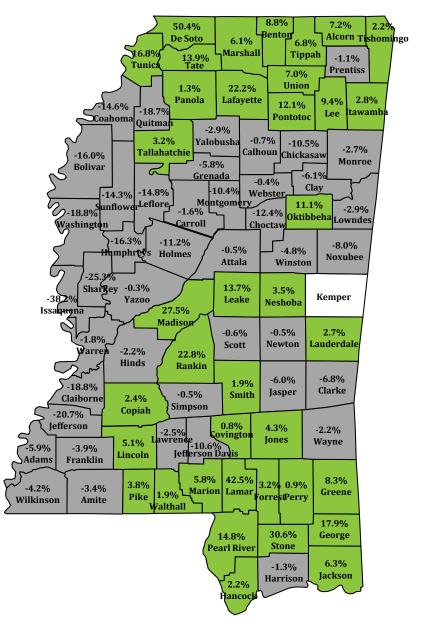
Mississippi 4.3%

Madison County 27.5%

No Change

Loss

Gain



Workforce Participation, 2014

United States 62.6%

Mississippi 55.8%

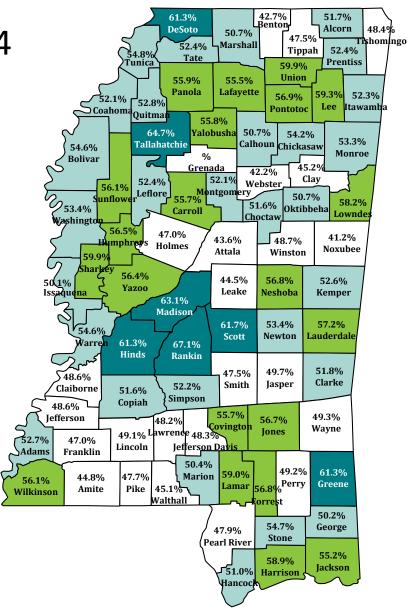
Madison County 63.1%

Up to 50%

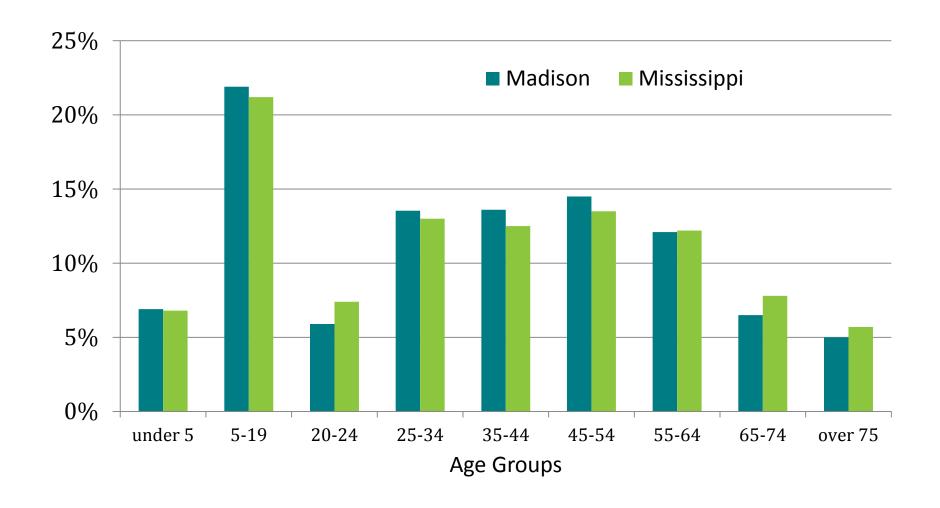
50% to 55%

55% to 60%

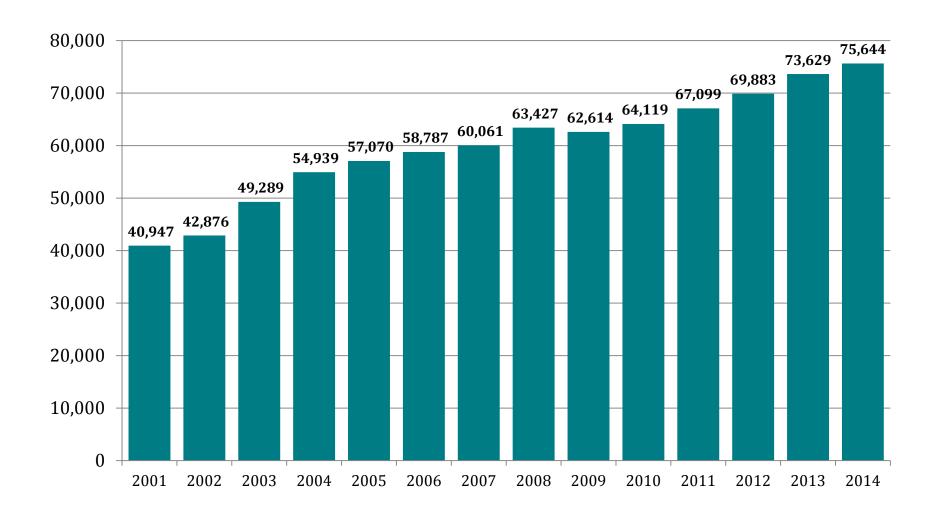
Over 60%



Population Distribution By Age, 2014

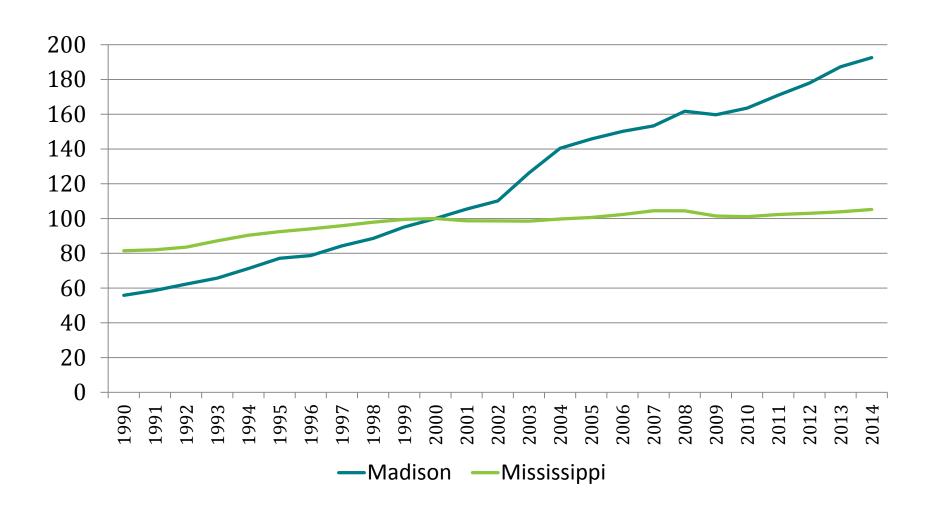


Nonfarm Employment in Madison County

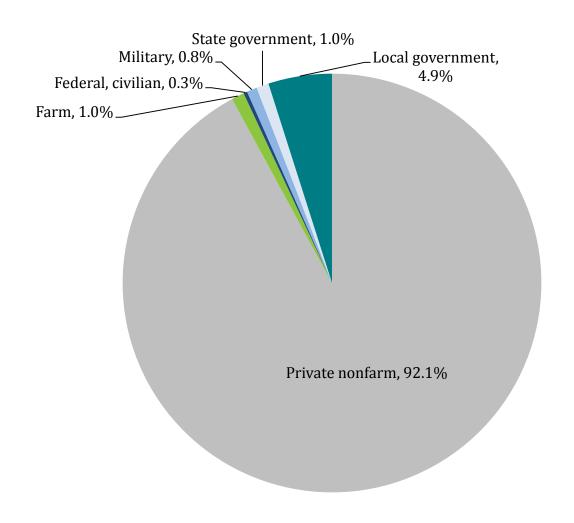


Employment Index

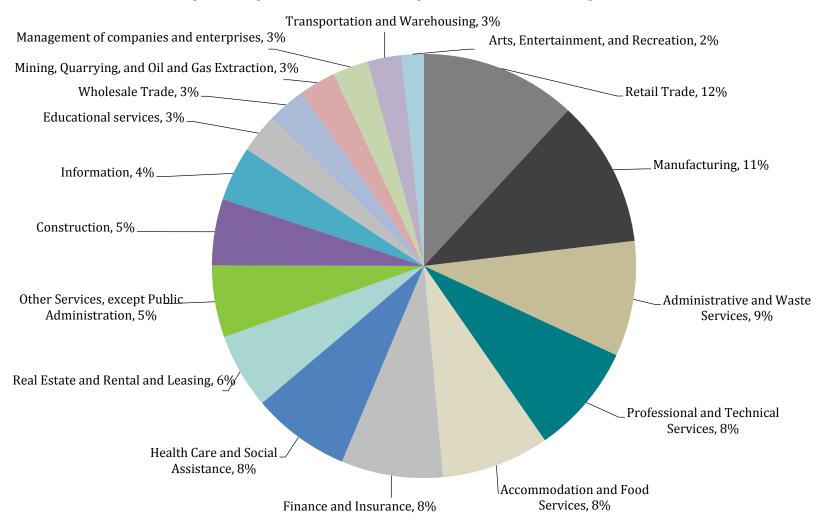
Employment Level Indexed to 2000



Madison County Employment by Place of Employment, 2014



Madison County Private Sector Employment by Industry, 2014



Manufacturing as a percentage of total employment, 2014

United States 9.70%

Mississippi 9.36%

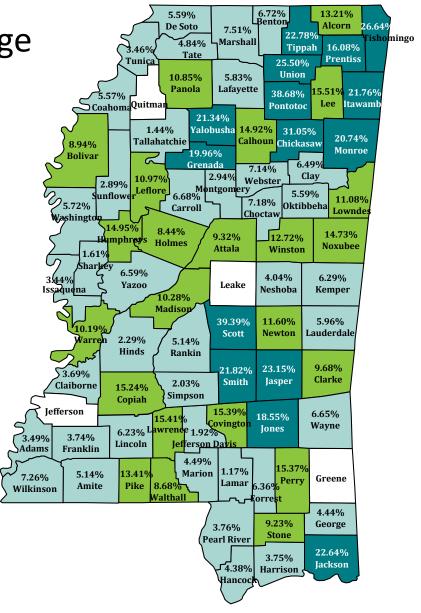
Madison County 10.28%

Not disclosed

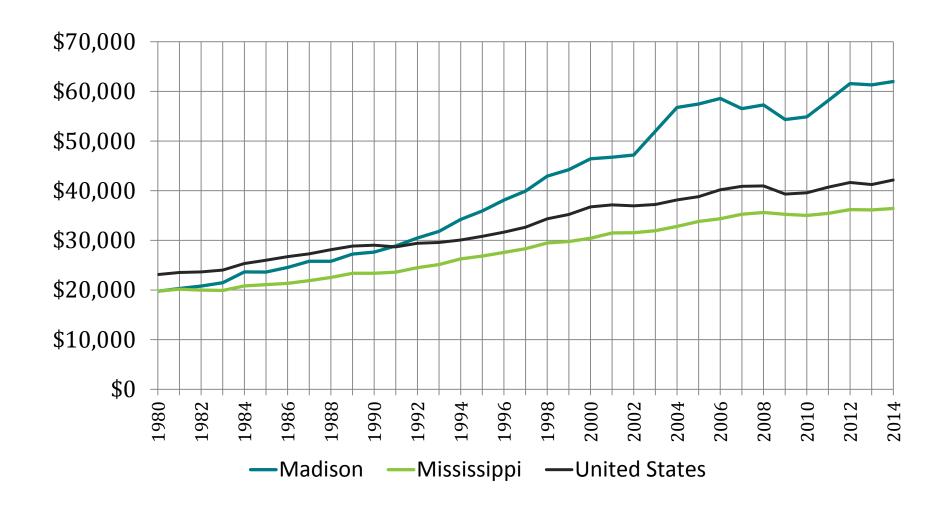
Up to 8%

8% to 16%

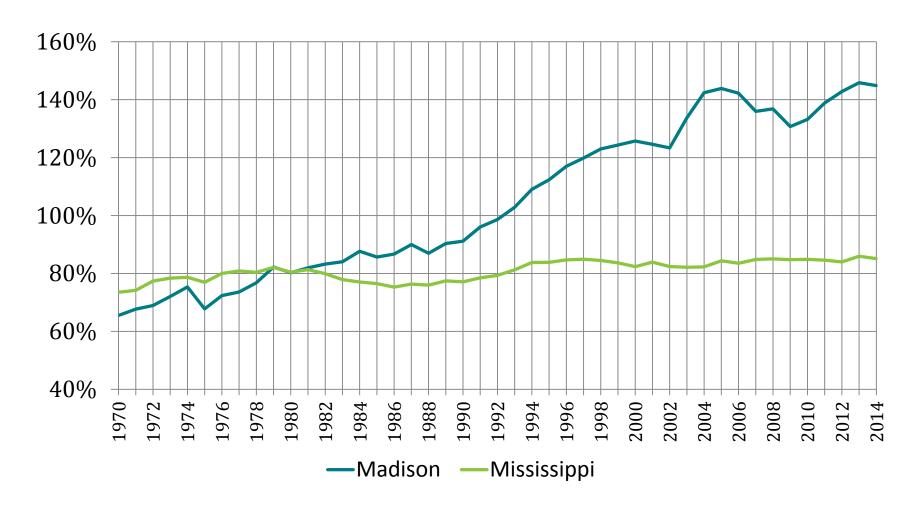
Over 16%



Real Per Capita Income



Per Capita Income as a Percentage of U.S. Per Capita Income



Per Capita Income, 2014

United States \$40,453

Mississippi \$34,431

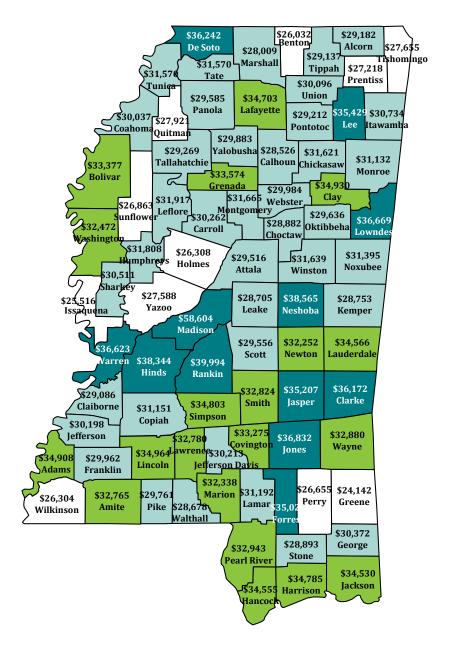
Madison County \$58,604

Under \$28,000

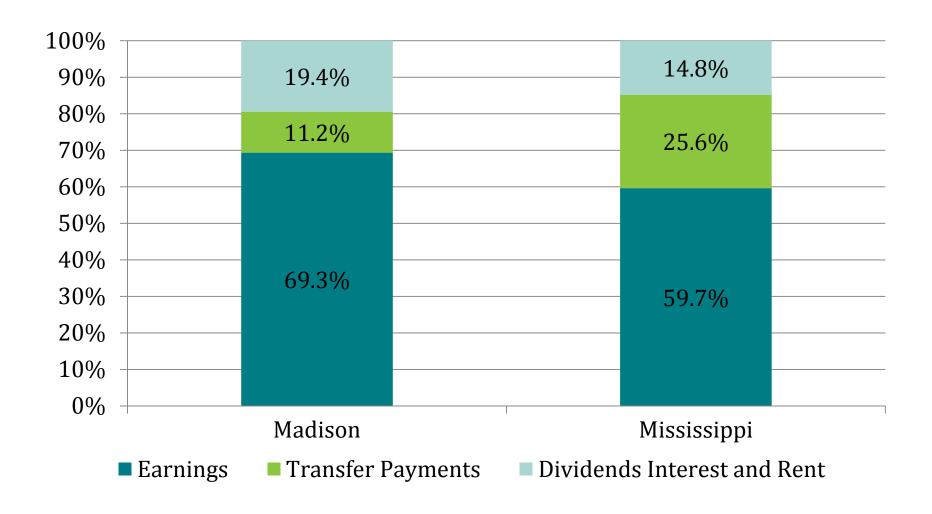
\$28,000 to \$32,000

\$32,000 to \$35,000

Over \$35,000



Income By Source, 2014



Median household income in the past 12 months, 2010-2014

In 2014 inflation-adjusted dollars

United States \$53,482

Mississippi \$39,464

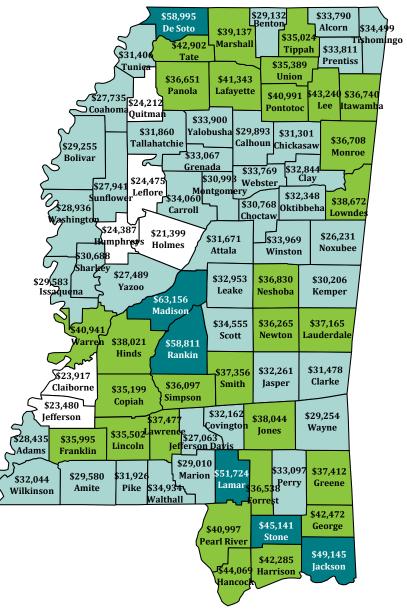
Madison County \$63,156

Under \$25,000

\$25,000 to \$35,000

\$35,000 to \$45,000

Over \$45,000



Percentage of all people whose income in the past 12 months is below poverty level, 2010-2014

United States 15.6%

Mississippi 22.6%

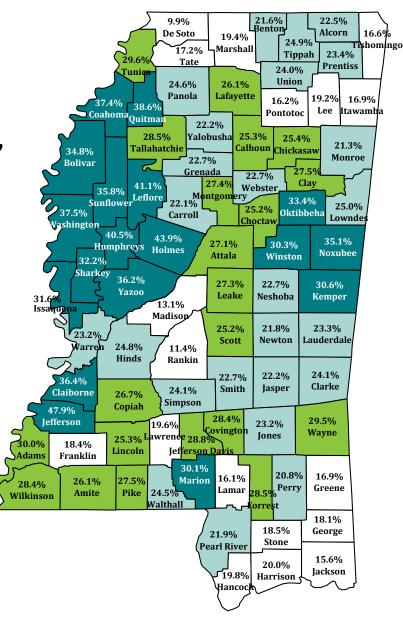
Madison County 13.1%

Up to 20%

20% to 25%

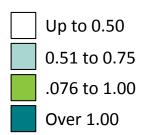
25% to 30%

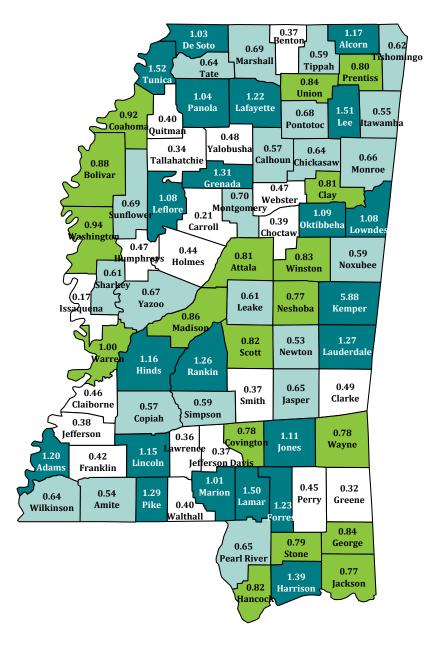
Over 30%



Retail Sales Pull Factor, 2014

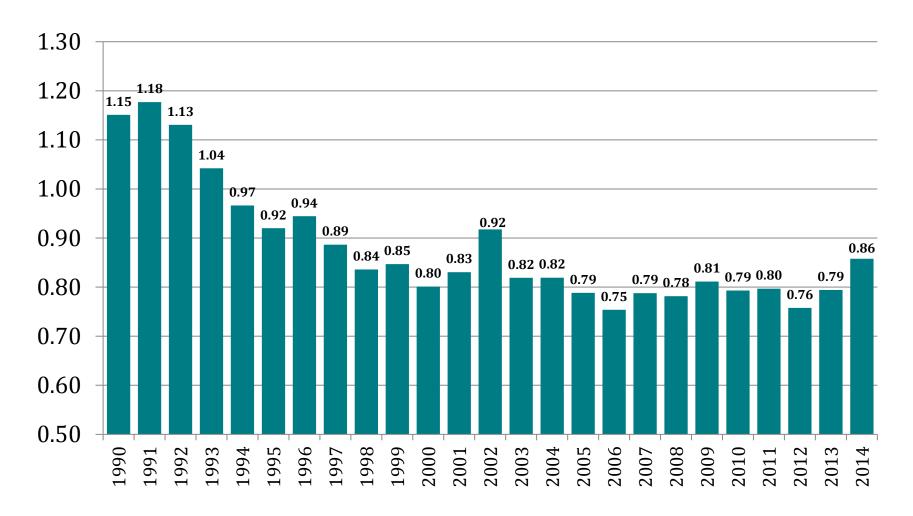
Retail sales pull factor is the ratio of retail sales to total personal income in the county relative to the State. A pull factor of 1 implies the county is capturing all retail sales dollars. A pull factor below 1 implies the county is losing retail sales dollars to other areas. A pull factor greater than 1 implies the county is pulling retail sales in from other areas.





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Retail Sales Pull Factor For Madison County 2014



Percentage of population 25 years and over with a high school education or higher, 2010-2014

United States 86.3%

Mississippi 81.9%

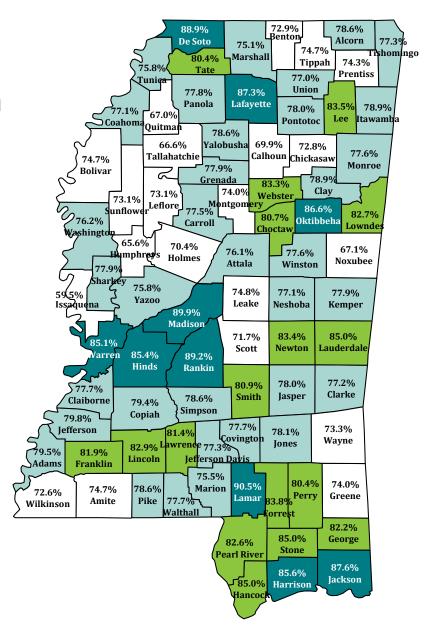
Madison County 89.9%

Up to 75%

75% to 80%

80% to 85%

Over 85%



Percentage of population 25 years and over with a bachelor's degree or higher, 2010-2014

United States 29.3%

Mississippi 20.4%

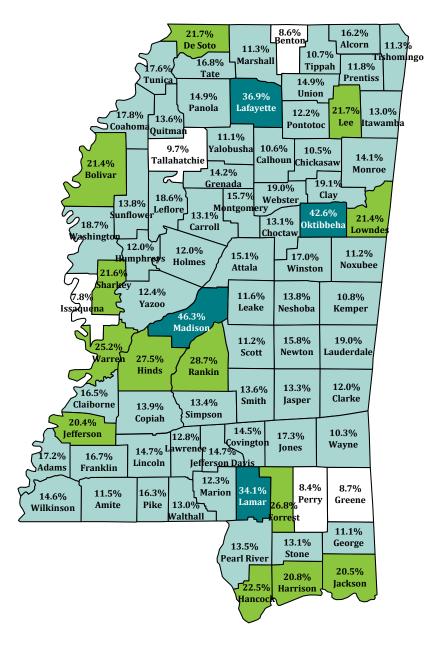
Madison County 46.3%

____ Up to 10%

10% to 20%

20% to 30%

Over 30%



Percentage of households with

own children under 18, female

householder, no husband present

2010-2014

United States 7.3%

Mississippi 10.1%

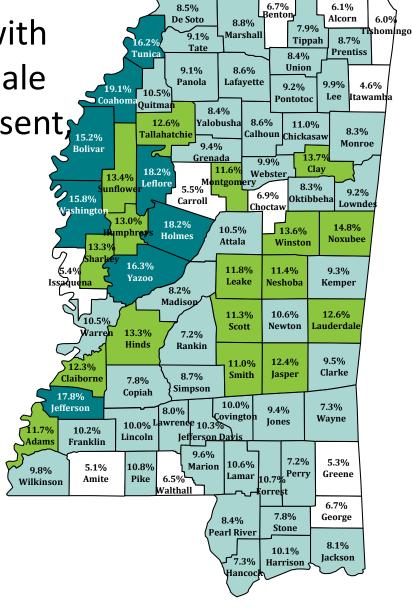
Madison County 8.2%

Up to 7%

7% to 11%

11% to 15%

Over 15%



Percentage of births in the past 12 months to unmarried women aged 15-50, 2014

United States 35.6%

Mississippi 48.2%

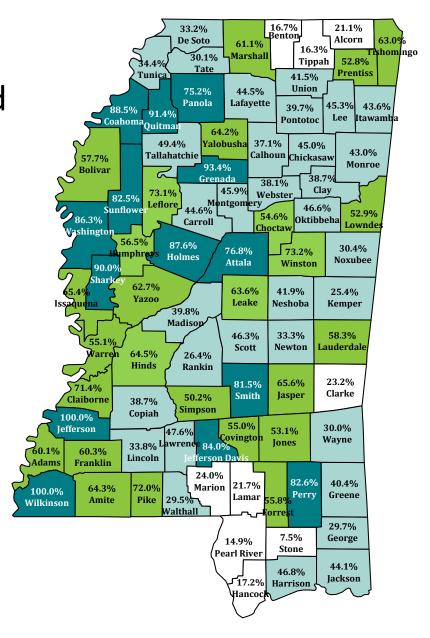
Madison County 39.8%

Up to 25%

25% to 50%

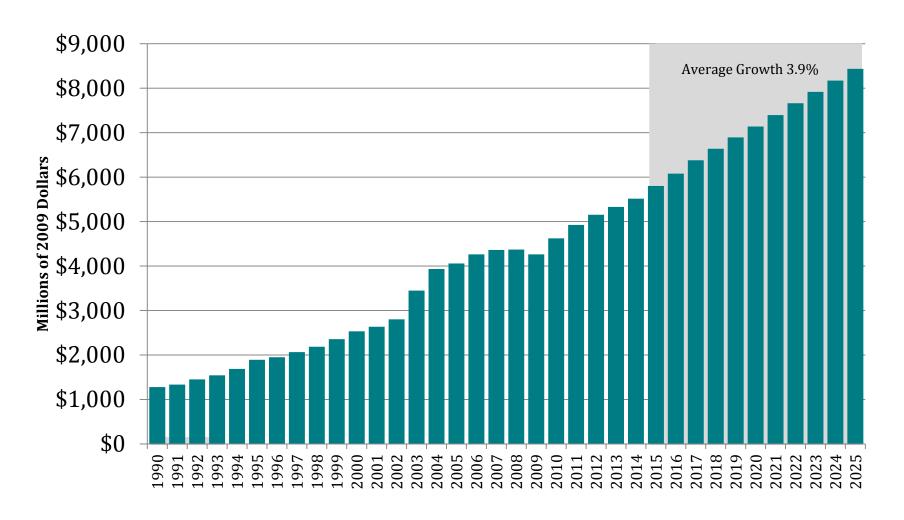
50% to 75%

Over 75%



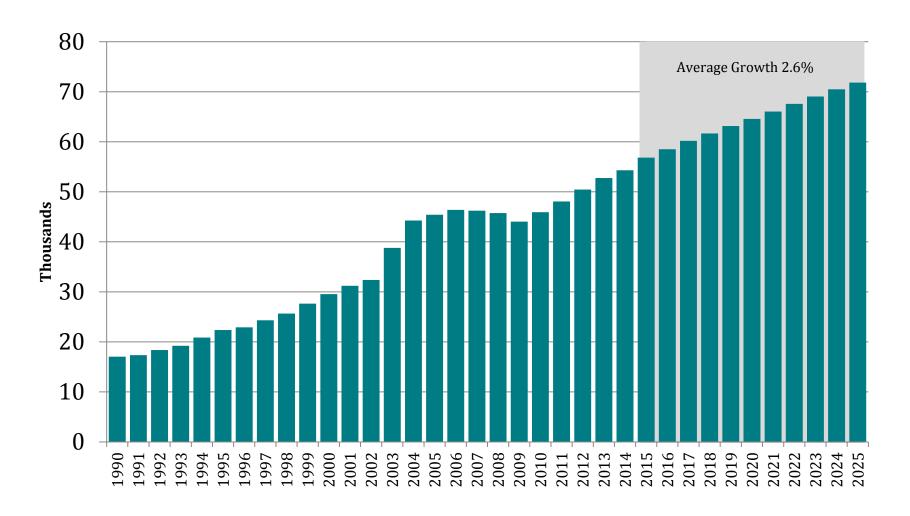
Real GDP in Madison

Includes projections from IHS



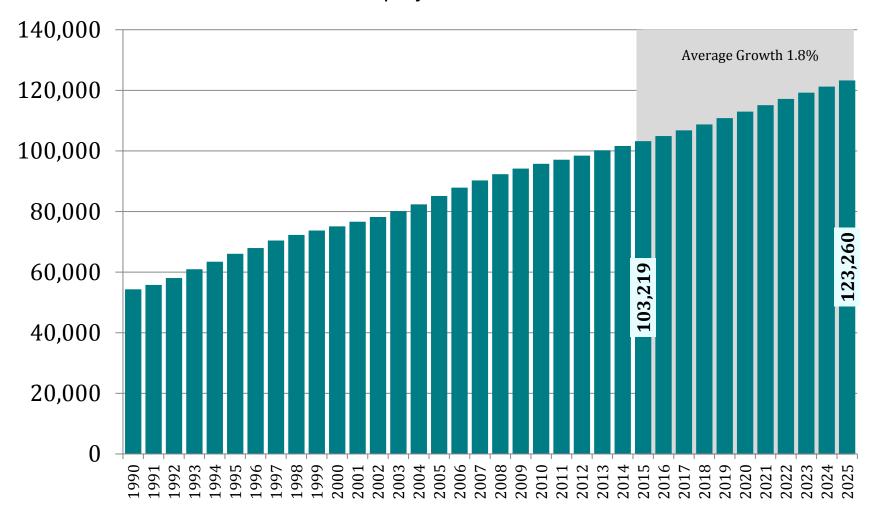
Nonfarm Employment in Madison

Includes projections from IHS



Population in Madison

Includes projections from IHS



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