

MCBL MOVES INTO OUR 5TH YEAR

As we move into our fifth year, the Madison County Business League is geared up for another productive and successful year. The Madison County Business League is now over 130 members strong and continuing to grow. With the recent increase in the size of the board of directors to 15, we welcome our new board members and officers. We are also grateful to have our volunteers serving as committee chairmen for this year.

During the past few weeks, the Executive Committee and the Government Relations Committee have been meeting with elected officials to set the 2014 Legislative Agenda. These meetings have provided a slate of priorities for the Business League to support and focus on in the months to come.

The Education Committee is pleased to announce, together with MCEDA, that this year's Youth Leadership Program will expand from one day a year to three separate days over the 2013-14 school year. Juniors nominated from public, private, and parochial high

schools will have the opportunity to learn extensively about Madison County in the areas of Business, Government, and Quality of Life during each of these full day sessions. Another highlight for the Committee is the progress of Excel By 5 in North Madison County. The program is near the point of achieving certification and has recently moved into the old Courthouse in Canton.

There are several events planned for the fall, including the VISIONS Celebration. Please watch for dates and make plans to attend!



**SHERRY CHANCE,
MCBL CHAIRMAN**
*Tulane University —
Madison Campus*

A SUMMER CELEBRATION!

The Madison County Business League and the Madison County Economic Development Authority hosted A Summer Celebration Reception on Monday, June 24, 2013, at the Jackson Yacht Club. Over 150 Business League members, elected officials, community partners and guests attended the reception

Dan Bednarzyk, VP of Manufacturing Nissan North America - Canton, MS, was honored for Nissan's many accomplishments during his tenure at the Canton plant from 2002-2013. Dan will continue his career with Nissan in a newly created position at their North America corporate office in Tennessee. Tim Coursey, Executive Director of MCEDA, and MCBL Executive Director Jan Collins presented Dan with a crystal award in recognition for his service to Nissan and Madison County. We wish Dan and family well in their transition to Tennessee!



PICTURED, FROM LEFT, ARE
JAN COLLINS, TIM COURSEY,
DAN BEDNARZYK AND
TAMMY BEDNARZYK.



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MCBL NOW OFFERING TEXT UPDATES

Text MCBL (nothing else) to 601.990.2284. You will receive an opt-in message. It should read "You are now signed up to receive news & alerts from Madison County Business League. Standard data rates apply. Text STOP to quit; text HELP for help." If you don't receive that message, you have not successfully opt-ed in.

2013 BOARD OF DIRECTORS

CONGRATULATIONS TO OUR NEWLY ELECTED DIRECTORS



TINA LAKEY,
CenterPoint Energy



TERRELL KNIGHT,
C Spire Wireless



GLEN SILVERMAN,
*Crossgates
River Oaks*



NICOLE KEMP,
Levi Strauss & Co.



SAM KELLY,
Attorney



DR. DON BURNHAM,
*Holmes Community
College*

MCBL 2013-14 COMMITTEE CHAIRMEN



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ENTREPRENEURSHIP CHAIR
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DR. NANCY NEW
ENTREPRENEURSHIP CHAIR
*New Summit Schools
& MS Community
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Robert Williams, **Vice Chairman**
Office of Insurance Commissioner Mike Chaney
Tina Lakey, **Secretary/Treasurer**
CenterPoint Energy
Dick Hutchinson, **Past Chairman**
MCEDA Representative

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Sidney Allen, *Butler Snow*
Jennifer Sinclair, *St. Dominic Hospital*
Bill Guion, *BankPlus and MCEDA Representative*
Lanny Slaughter, *MCEDA Representative*
Sarah Lofton, *Lofton Advertising*
James Pettis, *Wyatt Tarrant & Combs*

EX-OFFICIO DIRECTORS

Arnel Bolden,
Mayor of Canton
Les Childress,
Mayor of Flora
Mary Hawkins Butler,
Mayor of Madison
Gene McGee,
Mayor of Ridgeland
Gerald Steen,
President of the Madison County Board of Supervisors
Tim Coursey,
Executive Director of MCEDA

EXECUTIVE DIRECTOR

Jan Collins

A SPECIAL THANK YOU!

TO OUR OUTGOING DIRECTORS

Buck Covington,
WEICHERT Realtors – Covington Group
Scott Parrish, *M&F Bank*
John Almond, *Allen & Hosball*



HEALTHIEST HOMETOWN AWARDS FOR 2013

Blue Cross Blue Shield of Mississippi Foundation recently announced the winners of the 2013 Healthiest Hometown awards. Ridgeland was selected as the Healthiest Hometown in Mississippi, earning a \$50,000 grant from the Foundation for community health activities. The City of Ridgeland's application revealed its efforts to encourage healthy lifestyles through community partnerships among schools, churches, businesses, and government officials. A panel of judges from around the country recognized Ridgeland for its extensive recreational trail system, high profile athletic events, promotion of health and fitness through the city website, teaching healthy lifestyles in the elementary schools and offering a multitude of programs for senior citizens.

NORTH MADISON COUNTY EXCEL BY 5



CENTERPOINT ENERGY MS IS SHOWN MAKING THE PRESENTATION OF A HP PRINTER TO THE STEERING COMMITTEE AND CO-LEAD AGENCIES. PICTURED (L-R): TINA LAKEY, CENTERPOINT ENERGY; DR. NANCY NEW, TIM COURSEY, IRA MURRAY, MONICA DANIELS, JAN COLLINS AND LENITA KNIGHT.

The Madison County Business League partners with MCEDA and United Way of the Capital Area in serving as Co-lead Agencies for the North Madison County Excel By 5 Coalition. The coalition has secured an office in old Madison County historic courthouse located on the square in Canton and will be opening a resource center soon. You can make a tax free donation for the resource center by contacting the MCBL office.



SAVE THE DATE!

Madison County Creative Economy Council



The Madison County Creative Economy Council presents the 2nd Annual Creative Economy Business After Hours at the Mississippi Crafts Center in Ridgeland.

Sponsored by: Canton Chamber Main Street Association - Canton Convention & Visitors Bureau & Film Office - Flora Area Chamber of Commerce - Madison County Chamber of Commerce - Madison the City Chamber of Commerce - Ridgeland Chamber of Commerce - Ridgeland Tourism Commission - Madison County Business League - Madison County Economic Development Authority - Madison County Foundation

A NOTE FROM MCEDA

We thought it would be a good time to bring you up to speed in regards the work MCEDA is doing. As you know, the Governor announced a very large Nissan expansion project last week that we have been working on now for about a year. This project is significantly different than expansions in the past because it involves more than adding new product lines and the facilities that house them. The new 1.5 million square foot Nissan Integrated Logistics Center, or ILC, will be constructed on land located just north of the existing Nissan plant. The project includes the main operations and logistics building along with a significant amount of parking and driveways to accommodate the large number of eighteen-wheelers and new employees working at the ILC. This is a massive project that we will actually be able to see as it is constructed. All of the past expansions at the Nissan plant were sort of hidden, being constructed behind existing buildings where no one could really see was going on unless you worked at the plant. We've finally completed an exhaustive document

process and have everything signed and set up for the site work so we should see work begin very soon. The next step will be to get the bonds issued for the construction of the building, which will start around November if all goes as planned.

On another subject, you may have heard about the new Madison County Healthcare Zone that was just approved by the governor. The five-mile radius zone extends outward from Madison River Oaks hospital, which is the centerpoint of the zone. Healthcare related businesses locating within healthcare zones and



TIM COURSEY,
EXECUTIVE DIRECTOR
*Madison County
Economic Development
Authority*

either employ 25 or more people or have an investment of \$10 million dollars will qualify for incentives such as accelerated depreciation, tax credits, and tax abatements. I'll be presenting the Madison County Healthcare Zone at the Governor's Healthcare Summit being hosted in Jackson next week. Our prospect activity resulting from our marketing activities is very high, especially for this time of the year. We have made submittals on or are working 12 projects right now. One of the projects, a small arms manufacturer made an announcement to locate in Ridgeland two weeks ago. Most of the projects we are seeing are looking for large tracts of land so our Panther Creek Mega Site is serving its intended purpose. Speaking of marketing, we have recently undertaken a social media marketing campaign that will blitz the internetosphere with MCEDA information focused on getting the word out about our assets and the great /quality of life we possess in Madison County. In three months, we will be everywhere.

TO VIEW MORE PHOTOS PLEASE GO TO WWW.MADISONCOUNTYBUSINESSLEAGUE.COM

UPCOMING EVENTS

August 2013

Government Relations
Committee Meeting

September 2013

2013 VISIONS Celebration

September 30, 2013

Madison County Creative
Economy Business After Hours

October 2013

Fall Forum

November 2013

Legislative breakfast



NISSAN GROUNDBREAKING

MCEDA Executive Director, Tim Coursey, congratulates new Nissan North America, Inc. VP Manufacturing David Aldana at the groundbreaking ceremony for the Nissan Supplier park in Canton on the Nissan Parkway. *To read more about the project, please go to www.madisoncountybusinessleague.com.*

MADISON COUNTY HEALTHCARE ZONE

PUBLIC PRIVATE PARTNERSHIP CREATES MADISON COUNTY HEALTH CARE ZONE, AFFORDABLE HOUSING



In 2012, the Mississippi Governor's office released a strategic plan titled *Blueprint Mississippi Health Care: An Economic Driver*. This is a state sponsored strategic plan to "expand the economic asset of healthcare" within the state. In order to effectively implement *Blueprint Mississippi* legislation was needed. The Mississippi Health Care Industry Zone Act was signed into law by Governor Phil Bryant in 2012.

The legislation creates a business incentive program, known as the Mississippi Health Care Industry Zone Incentive Program, to encourage health care-related businesses to locate or expand within a qualified Health Care Zone in the state. The program is administered by the Mississippi Development Authority (MDA) and is designed to provide incentives to qualified applicants of new healthcare related projects within the State of Mississippi. To qualify for assistance in this program, health care-related businesses must commit to creating at least 25 full-time jobs and/or invest \$10 million. Following the legislation, the Mississippi Home Corporation (MHC), an agency tasked with maintaining and creating affordable housing, added at the request of the Governor additional selection points to projects located within a Health Care Industry Zone with an approved master plan.

"Health Care Zone Master Plans are financed by capital brought to the table by private developers as a result of criteria set up by the Governor's Office and the Mississippi Home Corporation. Given that AICP certified planners with experience in Mississippi were required to create them, these plans represent a true public private partnership. Health Care Zone Master Plans will be a blue print for communities to follow and will be a tool for economic development." Tray

Hairston, Counsel & Policy Advisor, Office of Governor Phil Bryant

Thanks to the foresight of the Office of the Governor and MHC, MillCorp Construction came forward willing to commission the planning process in order to better qualify for their next round of affordable housing creating a true public-private partnership. MillCorp had previously developed 178 high quality single family and elderly affordable housing units in the City of Canton through MHC. The upcoming project, if selected by the MHC will bring an additional 40 single-family affordable homes through the lease to own program.

With the help of Madison County and Canton development officials, a group of key stakeholders were identified who were believed to have a high level interest and in a position to give effective input into the design of the Health Care District. The stake holders, picture belloved, identified existing assets and future opportunities along with guiding the professional planning team. Bob Barber, FAICP of Orion Planning Group and Canizaro, Cawthon, and Davis produced the master plan. The resulting Madison County Health Care District is designed to facilitate and promote a dynamic, high quality health care industry community, support and promote the development of associated commercial and residential activity and provide a thriving environment where health care industries, consumers, employees and the Canton and Madison County communities may prosper. The district envisions a vibrant mixed-use area that attracts new residents and businesses,

establishes enjoyable public spaces, streetscapes, and physical connections between a mix of major medical facilities, offices, commercial areas, health care industries and residences. Madison River Oaks Hospital serves as the center of the health care zone and as the nexus for health care in Madison County.

The City of Canton and Madison County are poised to capitalize on one of the most significant economic development opportunities in the area. The creation of the Madison County Health Care District is envisioned to become a regional destination and economic driver. City of Canton's Mayor Arnel Bolden also sees the full potential of the health care zone, aligning closing with his seven point plan to move the City of Canton forward.

"The zone has the potential to attract not only the healthcare industry, but also health care providers and workforce training, a critical component of my plan for the City of Canton. I see an opportunity within this zone to really focus on creating a healthier Canton through healthcare, education, and recreation." Mayor Arnel Bolden, City of Canton.



On August 15th, Mayor Bolden and Tim Coursey of the Madison County Economic Development Authority, will be presenting on behalf of the health care zone at the Governor's Health Care Economic Development Summit as part of an economic development magnifier highlighting the public private partnership that allowed this planning process to occur quickly, efficiently, and at no cost to the tax payers.

To view the full plan, visit canton-mississippi.com/zone.

Article By Jordan Hillman