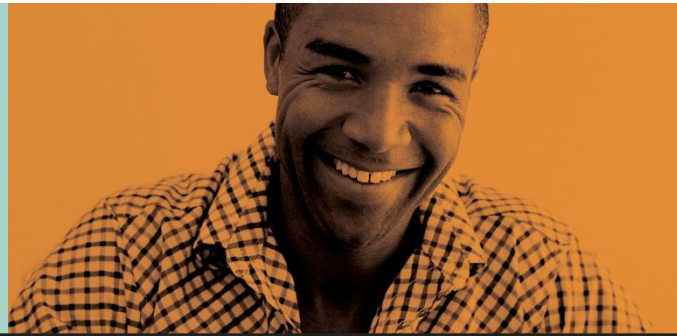




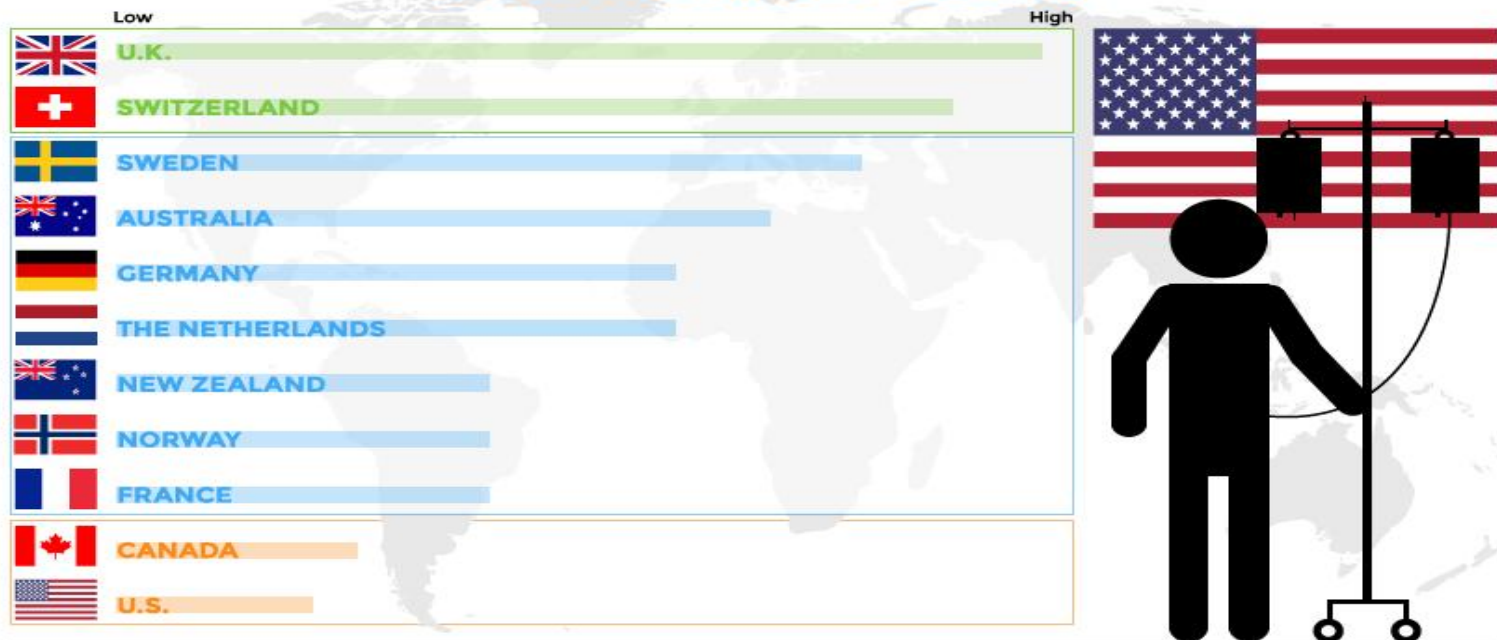
***The Value of Health and
the link to Economic Development***



U.S. HEALTH CARE RANKS LAST AMONG WEALTHY COUNTRIES

A recent international study compared 11 nations on health care quality, access, efficiency, and equity, as well as indicators of healthy lives such as infant mortality.

Overall Health Care Ranking



Source: K. Davis, K. Stremikis, D. Squires, and C. Schoen. *Mirror, Mirror on the Wall: How the Performance of the U.S. Health Care System Compares Internationally, 2014 Update*, The Commonwealth Fund, June 2014.

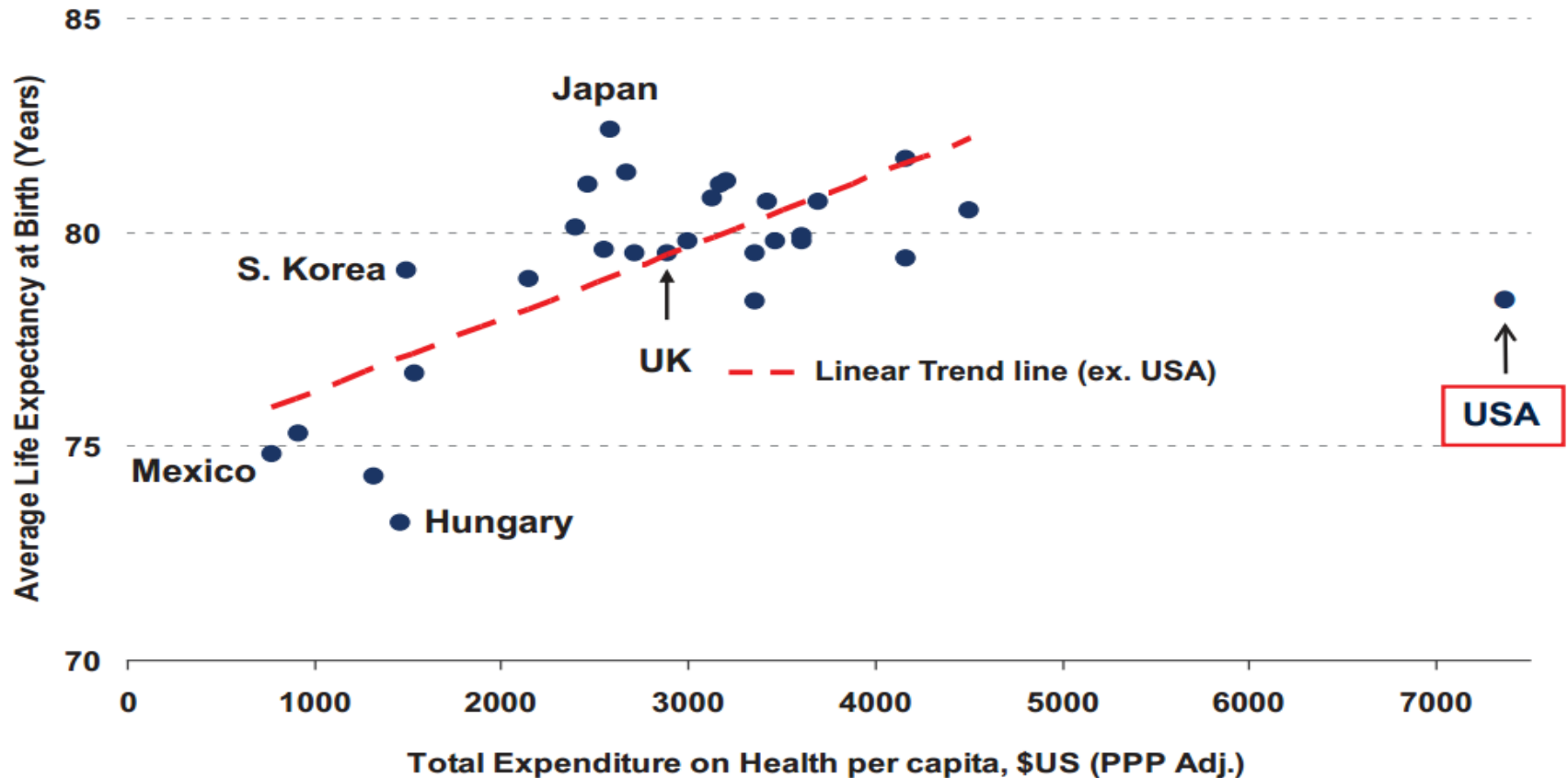


The
COMMONWEALTH
FUND

Mississippi's most powerful voice for employers in employee health and health care.

WE SPEND DOUBLE

Healthcare Spending per capita vs. Average Life Expectancy Among OECD Countries, 2007



LAST IN QUALITY & MOST IN SPEND

Top 2*

Middle

Bottom 2*



	AUS	CAN	FRA	GER	NETH	NZ	NOR	SWE	SWIZ	UK	US
OVERALL RANKING (2013)	4	10	9	5	5	7	7	3	2	1	11
Quality Care	2	9	8	7	5	4	11	10	3	1	5
Effective Care	4	7	9	6	5	2	11	10	8	1	3
Safe Care	3	10	2	6	7	9	11	5	4	1	7
Coordinated Care	4	8	9	10	5	2	7	11	3	1	6
Patient-Centered Care	5	8	10	7	3	6	11	9	2	1	4
Access	8	9	11	2	4	7	6	4	2	1	9
Cost-Related Problem	9	5	10	4	8	6	3	1	7	1	11
Timeliness of Care	6	11	10	4	2	7	8	9	1	3	5
Efficiency	4	10	8	9	7	3	4	2	6	1	11
Equity	5	9	7	4	8	10	6	1	2	2	11
Healthy Lives	4	8	1	7	5	9	6	2	3	10	11
Health Expenditures/Capita, 2011**	\$3,800	\$4,522	\$4,118	\$4,495	\$5,099	\$3,182	\$5,669	\$3,925	\$5,643	\$3,405	\$8,508

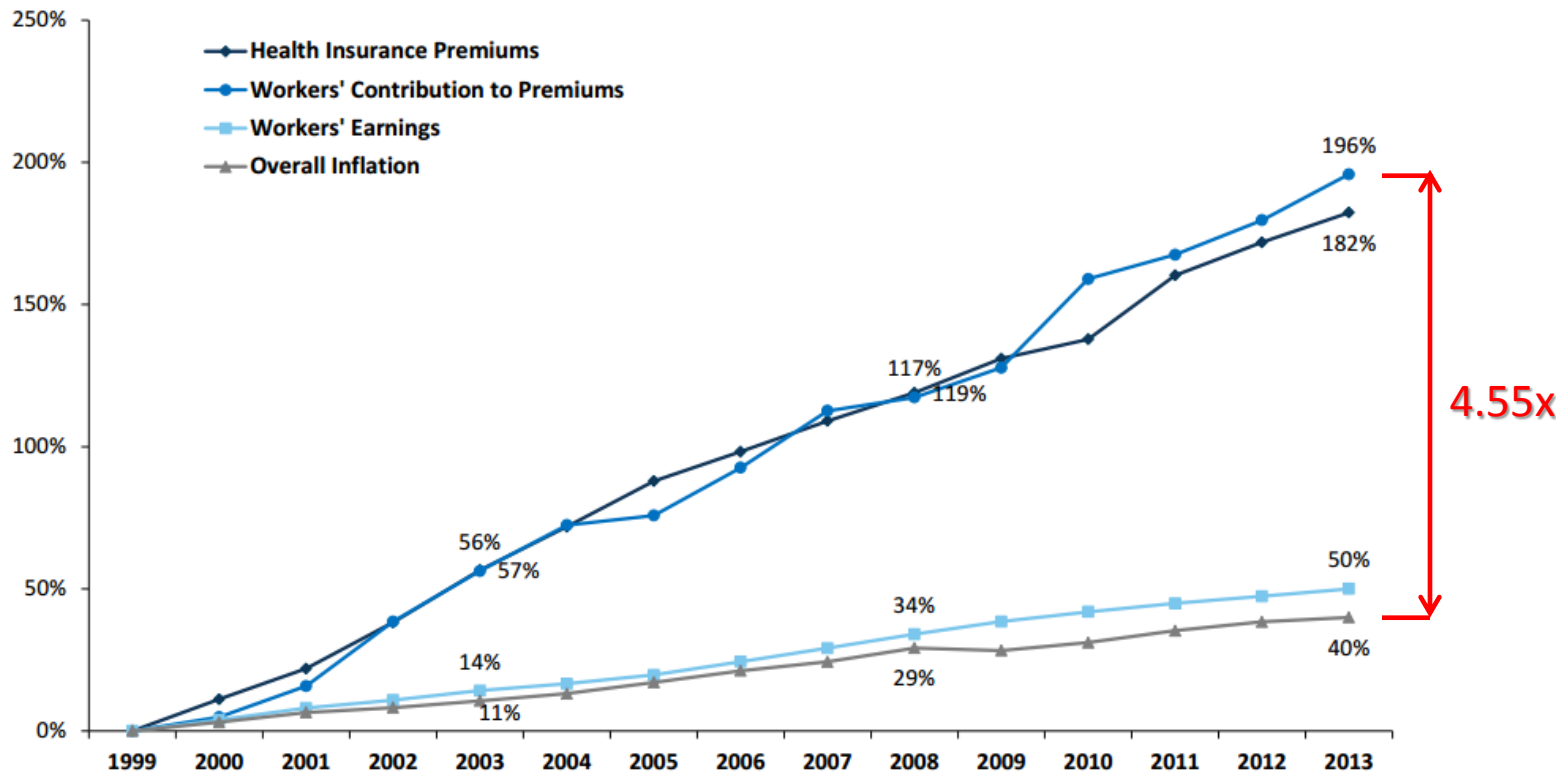
Notes: * Includes ties. ** Expenditures shown in \$US PPP (purchasing power parity); Australian \$ data are from 2010.

Source: Calculated by The Commonwealth Fund based on 2011 International Health Policy Survey of Sicker Adults; 2012 International Health Policy Survey of Primary Care Physicians; 2013 International Health Policy Survey; Commonwealth Fund *National Scorecard 2011*; World Health Organization; and Organization for Economic Cooperation and Development, *OECD Health Data, 2013* (Paris: OECD, Nov. 2013).

Mississippi's most powerful voice for employers in employee health and health care.

Premium Has Grown 4.5x Inflation For 14 Years

Cumulative Increases in Health Insurance Premiums, Workers' Contributions to Premiums, Inflation, and Workers' Earnings, 1999-2013

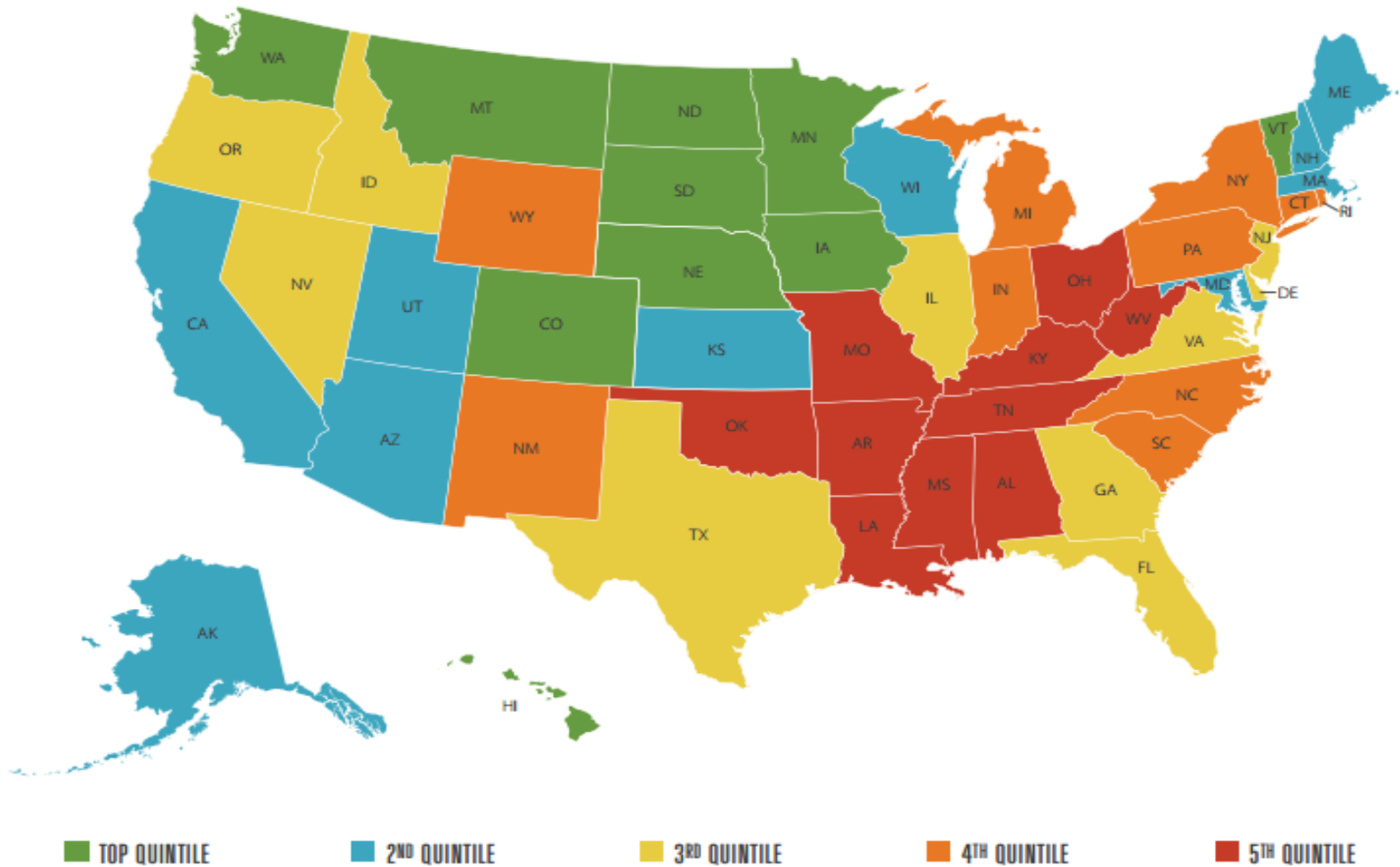


SOURCE: Kaiser/HRET Survey of Employer-Sponsored Health Benefits, 1999-2013. Bureau of Labor Statistics, Consumer Price Index, U.S. City Average of Annual Inflation (April to April), 1999-2013; Bureau of Labor Statistics, Seasonally Adjusted Data from the Current Employment Statistics Survey, 1999-2013 (April to April).



Mississippi's most powerful voice for employers in employee health and health care.

WELL-BEING RANKING – Bottom Tier

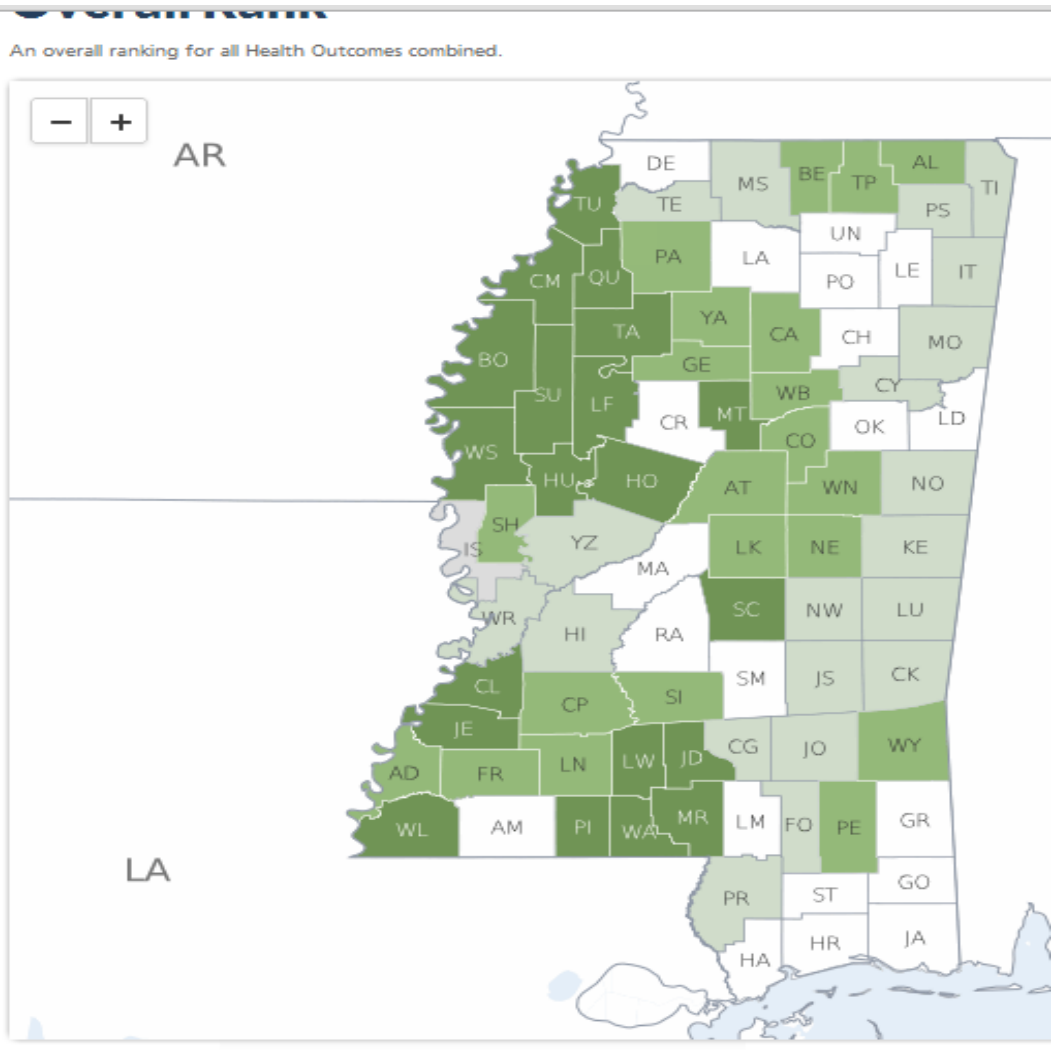


Mississippi's most powerful voice for employers in employee health and health care.

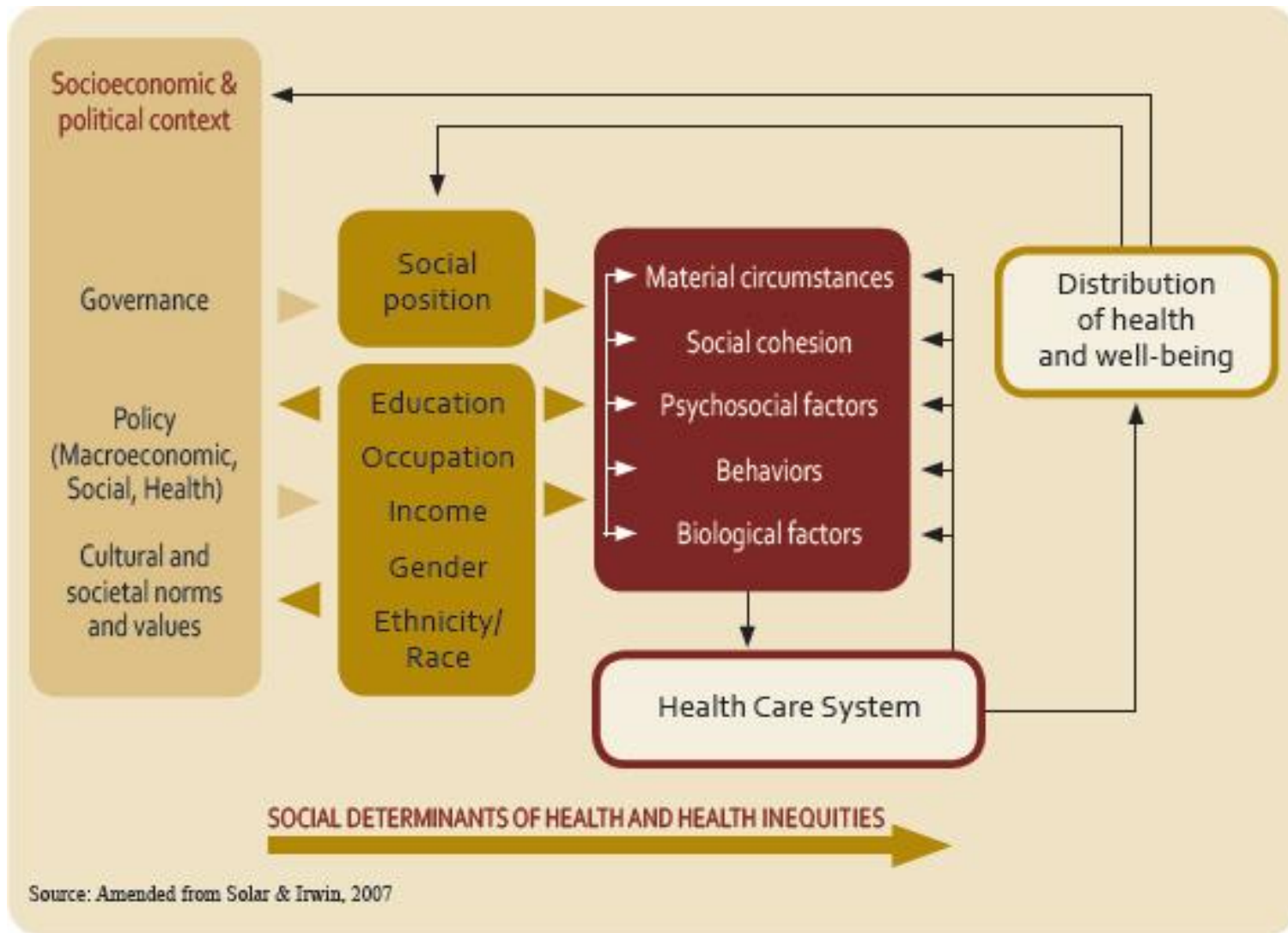
MADISON COUNTY IS 5th in State

Overall Rank

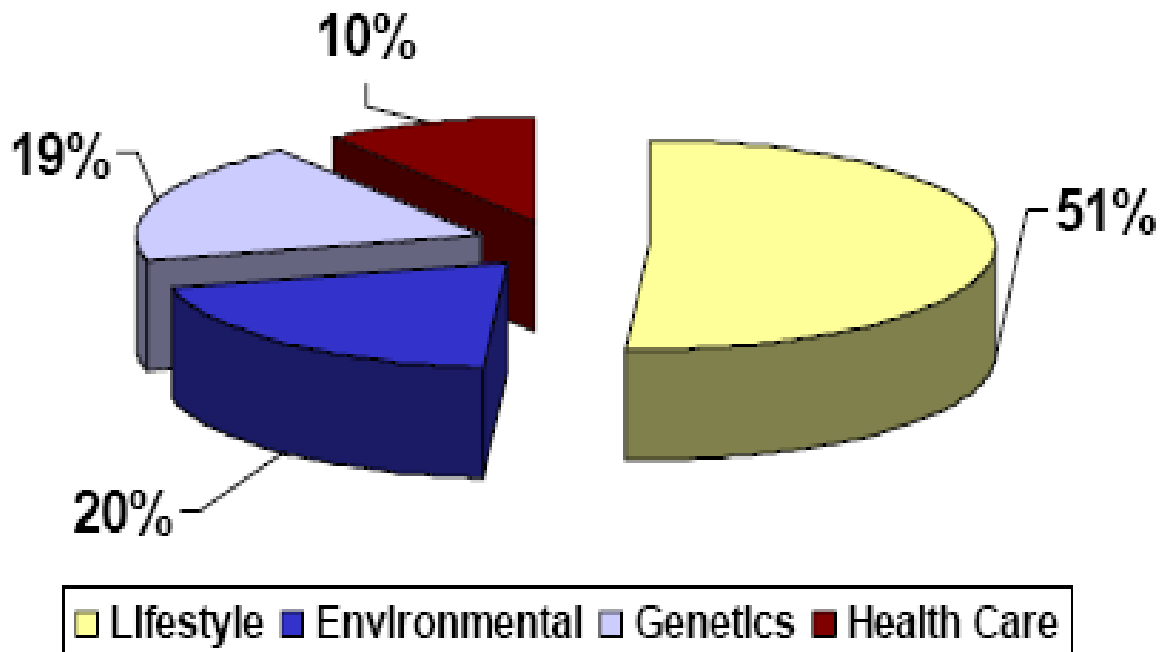
Rank	County
1	DeSoto (DE)
2	Lamar (LM)
3	Lafayette (LA)
4	Rankin (RA)
5	Madison (MA)
6	Oktibbeha (OK)
7	Carroll (CR)
8	Greene (GR)
9	Union (UN)
10	Hancock (HA)
11	Pontotoc (PO)
12	Jackson (JA)
13	Lee (LE)
14	Harrison (HR)
15	Lowndes (LD)
16	Amite (AM)
17	Stone (ST)



SOCIAL DETERMINATES OF HEALTH

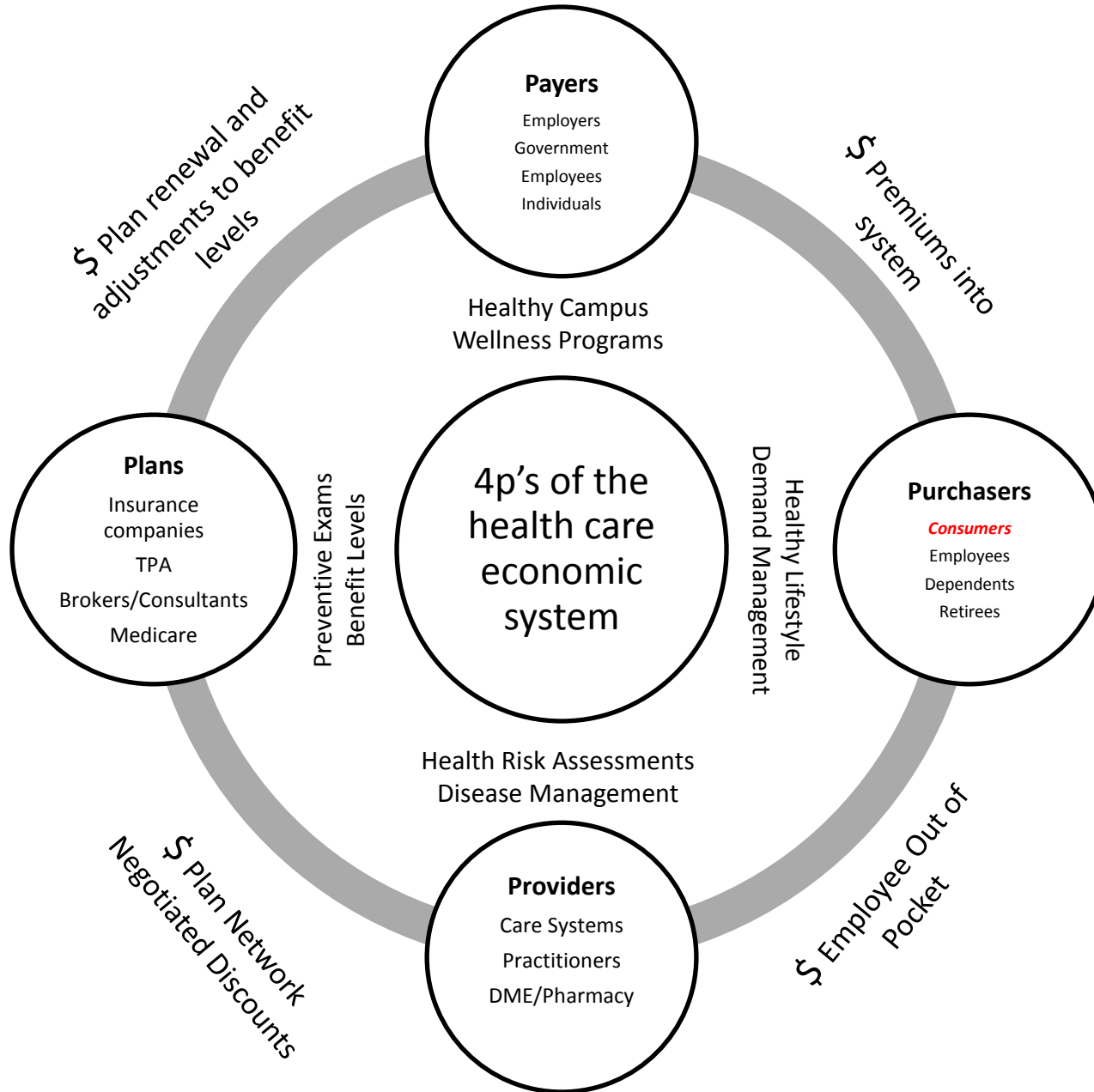


INDIVIDUAL DETERMINATES OF HEALTH



Source: CDC and the Institute for the Future

EMPLOYER HEALTH SYSTEM



WHAT IS A HEALTHY COMMUNITY

- **Healthy community design is about planning and designing communities to make it easier for people to live healthy lives.**
- **Healthy community design encourages mixed land uses to bring people closer to the places where they live, work, worship, and play.**
- **Doing so reduces dependence on cars and provides affordable housing, good bicycle and pedestrian infrastructure, space for social gathering, and access to transit, parks, and healthy foods.**

WHAT IS A HEALTHY EMPLOYER

- **Offers tobacco-free workplaces along with places to being physically active and have access to healthy foods**
- **Offers quality health and welfare benefits to employees and their families**
- **Offers access to high quality preventive health and medical condition management**
- **Offers a variety of resources for talent development and work life balance**

WHAT IS QUALITY HEALTHCARE

- **Health Plans – HEDIS Measures**
- **Providers - HealthGrades, etc.**
- **Hospitals- hospital compare, etc.**
- **Rehabilitation Services?**
- **CMS is instituting new measures and using pay for performance**
- **Other parts of the country have been using for years – Mississippi is catching up**

HEALTH & ECONOMIC DEVELOPMENT

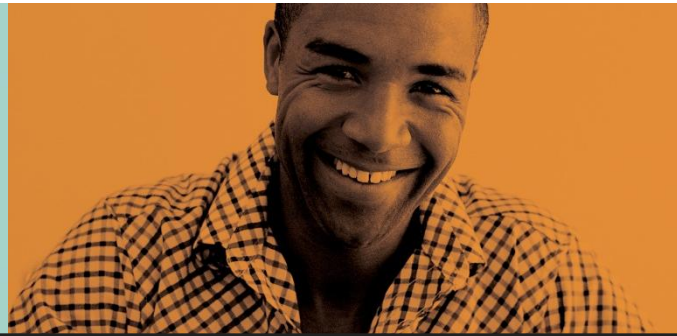
The economy grows in communities if:

- **The community is a healthy community**
- **Employers offer a healthy workplace and healthy total compensation**
- **Access to high quality of health care**
- **Offers quality education**
- **Educated and motivated workforce**
- **Retirement destination**



LEARNING | COMPARING | DATA MGMT | BEST PRACTICES | VALUE

*The states most powerful voice for employers in
employee health and health care.*



WHY WE EXIST

- Mississippi employers have seen **double digit** increases in health care costs over many years which is hurting their ability to grow and compete in the US and global economy.
- Since health care is a **local issue** and national reforms are increasing the costs to employers, its members are seeking **likeminded collaborators** to find reasonable solutions to health care quality, hospital safety, and other health cost challenges.
- Employers are seeking better ways to leverage the health insurance and provider marketplace to **secure quality data** for analysis along with identifying and providing **evidence based** and **best practice solutions** to **proactively manage** their health plans and associated costs.

WHO WE ARE - EMPLOYERS



BUTLER | SNOW



SOUTHERN FARM BUREAU
LIFE INSURANCE COMPANY



Mississippi's most powerful voice for employers in employee health and health care.

WHO WE ARE - INDUSTRY



Mississippi's most powerful voice for employers in employee health and health care.

WHAT WE DO

VISION

The Mississippi Business Group on Health is the state's most powerful voice for employers to advocate for health and health care in the state of Mississippi.

MISSION

The MSBGH will lead and foster a community of Mississippi employers that will seek to continuously improve the quality and cost effectiveness of health and health care through shared solutions.

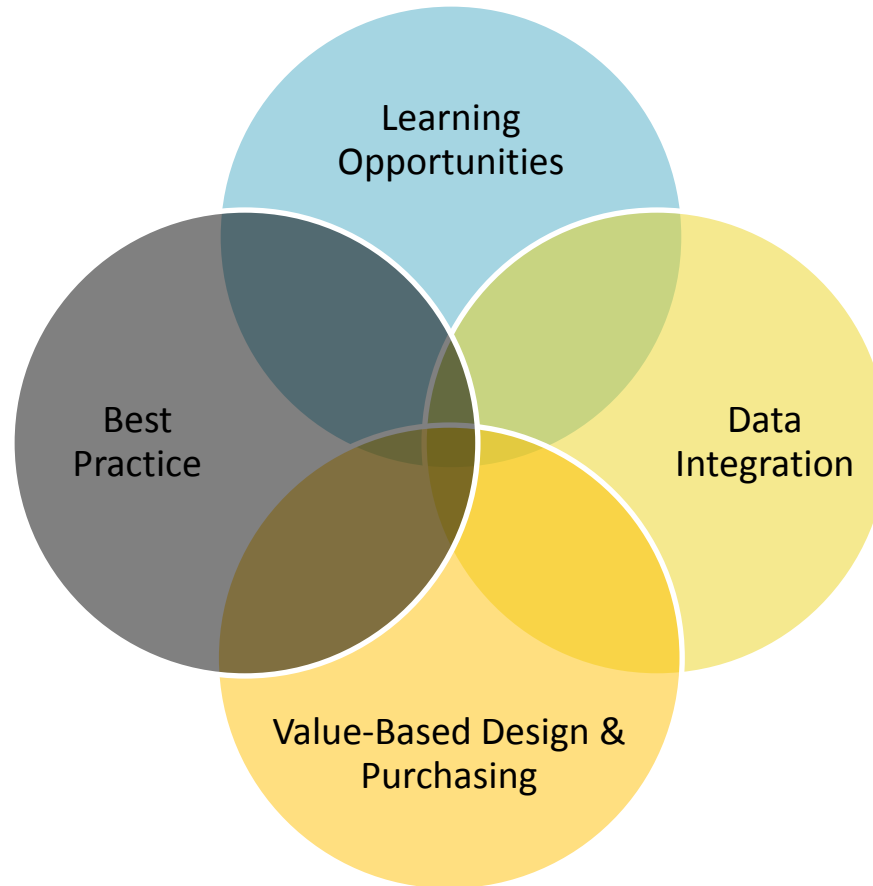


Mississippi's most powerful voice for employers in employee health and health care.

WHAT WE DO

- **The Mississippi Business Group on Health facilitates communication amongst its members, government, and the health care industry regarding health care issues of common concern.**
- **The MSBGH will provide its members the means to address legislative and regulatory issues in an organized and efficient way.**
- **MSBGH will work to foster development of a high quality health care system based on scientific evidence and industry best practices.**
- **The MSBGH also provides a venue for its members to collaborate around its core principles:**

OUR FOCUS AREAS



WE LEARN & SHARE

Members-only Think Tanks

Pharmacy
Worksite
Wellness
Quality

Summit and Institutes

Health Care
Reform
Employer
Health
Management

Members-only Toolkit

Links to
quality
resources
Actionable
tools
Informational
resources



Annual Meeting



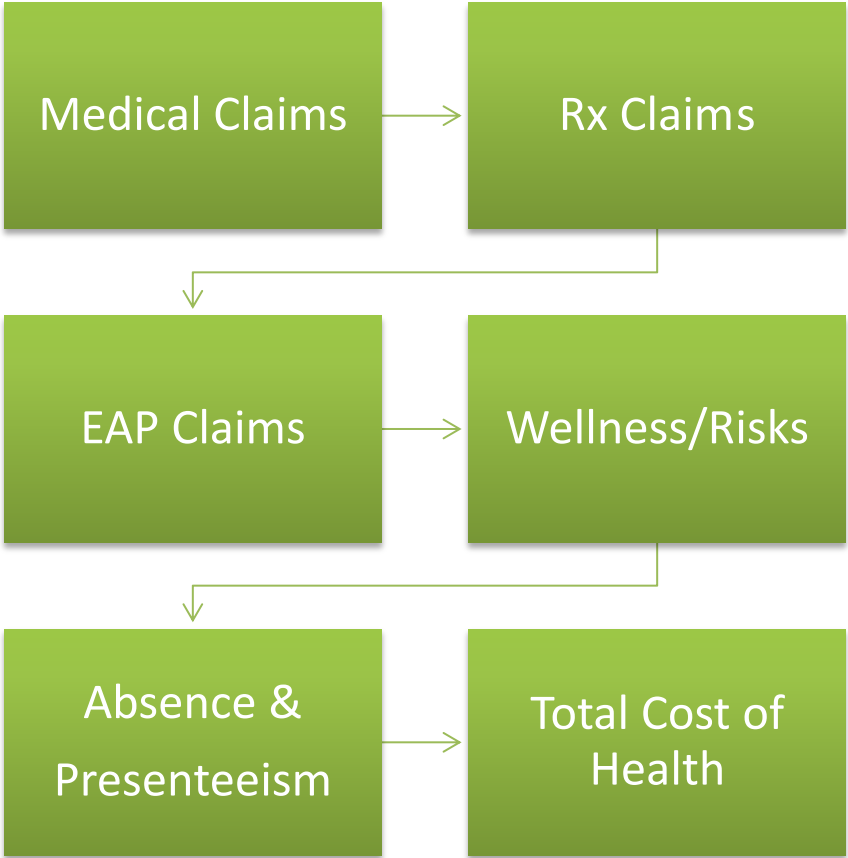
Mississippi College
A CHRISTIAN UNIVERSTY

Health Care Reform Summit



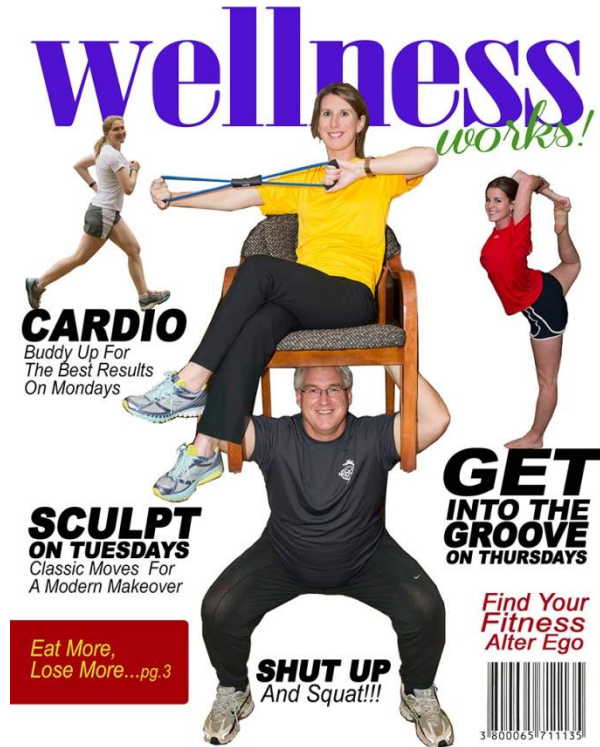
Think Tanks

WE LOOK AT DATA



WE PROMOTE BEST PRACTICES

Mississippi Healthiest Workplaces 2015



MSBGH
MISSISSIPPI BUSINESS GROUP ON HEALTH

MISSISSIPPI
BUSINESS JOURNAL


MISSISSIPPI STATE DEPARTMENT OF HEALTH

masi
MISSISSIPPI ASSOCIATION OF SELF-INSURERS
a voice of one.

Mississippi's most powerful voice for employers in employee health and health care.

WE COLLABORATE



Mississippi's most powerful voice for employers in employee health and health care.

NBCH – National Business Coalition on Health



MSBGH
MISSISSIPPI BUSINESS GROUP ON HEALTH

Mississippi's most powerful voice for employers in employee health and health care.

WE COLLABORATE



Reducing Costs
Improving Quality
Creating Value



Employers Working Together
For Quality Healthcare



louisiana business
group on health



SAVANNAH
BUSINESS GROUP



National Business
Coalition on Health

Mississippi's most powerful voice for employers in employee health and health care.

VALUE OF MEMBERSHIP

- **Networking with other state and regional public/private health care purchasers**
- **Participation in Members-only Think Tanks and Round Table discussions**
- **Two reserved seats at all MSBGH pay events**
- **Exposure to national industry experts and thought leaders in employer health, health care, and healthy policy**
- **Joining with other employers to improve the cost, quality, and safety of the local health care marketplace**

COST OF MEMBERSHIP

EMPLOYER

Small (0-49)	\$250
Medium (50-249)	\$500
Large (250-999)	\$750
Large II (1000+)	\$1000

INDUSTRY

Industry I \$1500

General Member Benefits

Industry II \$2500

General Member Benefits plus access to special events and select board meetings

Contact:

Murray L. Harber, Executive Director
Mississippi Business Group on Health

www.msbgh.org

601-540-8699

MSBGH
MISSISSIPPI BUSINESS GROUP ON HEALTH

Mississippi's most powerful voice for employers in employee health and health care.