## Aligning Resources



Quality of Place

Competitiveness

**Property Management** 



A successful economic development strategy must focus on improving the skills of the area's workforce.



### WHAT'S BEEN DONE AND WHAT CAN WE DO?



- 1. MEET WITH EXISTING INDUSTRIES
- 2. UNDERSTAND INDUSTRY SECTORS
- 3. IDENTIFY EMPLOYMENT OPPORTUNITIES IN THOSE SECTORS



- 1. WORK TOGETHER
- 2. SERVE AS A CHANNEL OF INFLUENCE AND COMMUNICATION
- 3. DEVELOP THE EMERGING, CURRENT AND TRANSITIONAL WORKFORCE

# Existing Industries

**Quarterly Human Resources Luncheons** 

Ongoing Existing
Industry Visits
Skills Gaps & Workforce
Needs

Soft Skills Programs

Workforce Training Programs

On-the-Job Training

Apprenticeships

### **INDUSTRY SNAPSHOT - 233,943 EMPLOYED** within a 30-Minute Drive Time

- TOP 5 LARGEST SECTORS -











46,469

HEALTH CARE & SOCIAL ASSISTANCE

29,946

MANUFACTURING & TRANSPORTATION SERVICES

28,403

RETAIL TRADE

23,329

ACCOMMODATION & FOOD SERVICES

22,677

**EDUCATIONAL SERVICES** 

SOURCE: JobsEQ, Data as of 2018, Q3

Industry Cluster within the 30-Minute Drive Time containing the highest relative concentration is Auto/Auto-Related.

# 2019 Highest Demand Jobs SORTED BY HIGHEST SUPPLY GAP

Job Title	Average Salary	Min. Education Required	Job Demand in 2019
Registered Nurse	\$62,300	Associate's	489
General Manager	\$86,700	High School Diploma	618
Therapist	\$68,400	Bachelor's	129
Truck Driver	\$39,400	Certificate	901
College Health Teacher	\$178,200	Master's	112
Licensed Practical Nurse	\$38,300	Certificate	156
Physicians & Surgeons	\$208,300	Professional	60
Financial Manager	\$111,100	Bachelor's	98
Maintenance Worker	\$33,500	High School Diploma	257

Source: JobsEQ, 2019Q1





# Working Together to Develop OUR WORKFORCE

# Communication & Outreach















MISSISSIPPI DEPARTMENT of EMPLOYMENT SECURITY

#### 2018 – 2019 Statistics

**Madison County Public, Private and Parochial Schools** 

**26** 

92.78%

21.15

National Merit Finalists

(Mississippi 84% and U.S. 84%)

Average Graduation Rate

Average ACT Score

(Mississippi 18.6 and U.S. 20.8)

## K-12 Academics in Madison County, MS

#### **Career Technical Education Courses:**

**Automotive Services** 

**Construction Technology** 

Engineering and Robotics

Law and Public Safety

Teacher Academy

Career Pathways Experience

Digital Media Technology

**Health Services** 

Simulation and Animation Design

## Madison County Becomes Certified ACT WORK READY

100% ACT Work Ready Certified

95% into our Work Ready Maintenance Goals

MCCT Grants

Madison County & Canton Public Schools

CTE & Academies Student Assessments

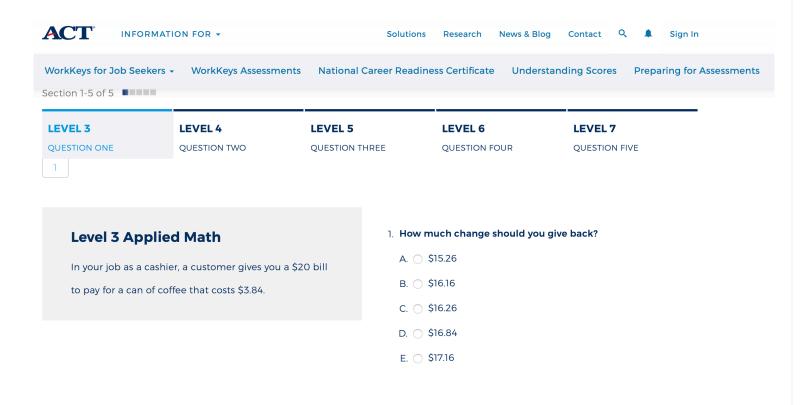
Holmes Community College

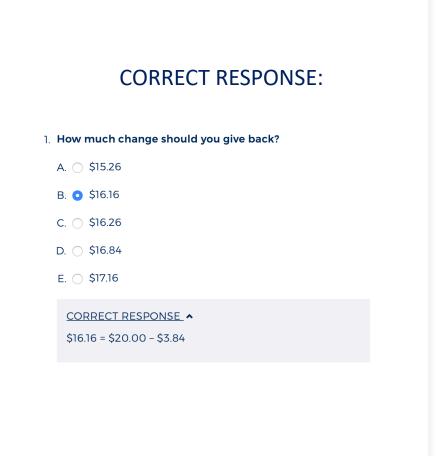
WIN Job Center



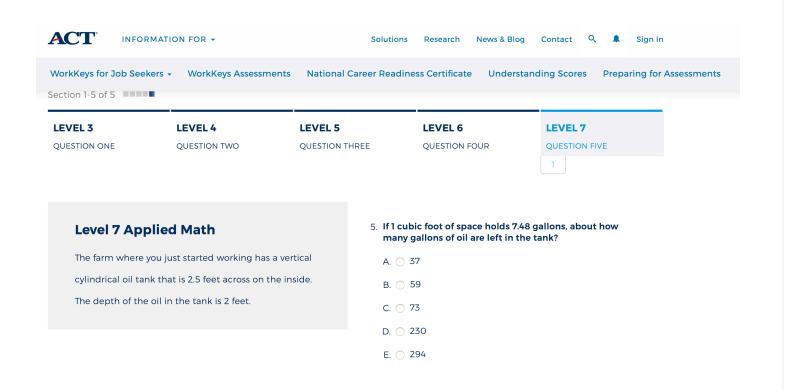


### ACT WorkKeys Sample Questions





### ACT WorkKeys Sample Questions



#### **CORRECT RESPONSE:**

- 5. If 1 cubic foot of space holds 7.48 gallons, about how many gallons of oil are left in the tank?
  - A. 37
  - B.  $\bigcirc$  59
  - C. 💿 73
  - D. 230
  - E. 294



### The ultimate resource in economic development is people.

It is people, not capital or raw materials that develop an economy.

-Peter Drucken